



almedahls
book
of carpets

almedahls



the architect's guide to carpet coordination

Welcome to our new page-turner for creative professionals who are curious to explore the aesthetic opportunities of looking down.

How you experience a room is a matter of harmony and care for details. Carpets are a design element that provides sensorial as well as aesthetic qualities for an enhanced room experience. The carpet is one cog in achieving your architectural vision. And this book is your toolbox in the realization process.

The full spectra of colours, different surfaces and a variety of functionality such as sound-absorbing qualities – our range of carpets offers it all and more. For your special demands we have the skills and manufacturing possibilities to create customized versions. A freedom of choice that is crucial for a coordinated room and harmonious design.

In this book we share our long heritage of carpet manufacturing and design coordination. From yarn qualities and care instructions to the functional and visual aspects that affect a room's atmosphere.

Read Almedahls' Book of Carpets and find answers to everything you ever wanted to know about a carpet. On the way you will discover new creative openings. Right under your feet.



uni coloured

Appearances are often deceptive, and that is also the case with our range of monochromatic carpets. Colourways they provide a uniform expression, self-confident in their chosen dye. But if you look into the details you will find a large variation of surfaces, textures and looks. The scope of different surfaces covers planed levelled loops as well as thicker, more uncombed piles. Add a 99 colours strong palette and you realize that plain at Almedahls is equal to possibilities.

The collection of unicoloured carpets is developed under our uniting overall concept, and consequently it's easy to coordinate with Almedahls' other product groups of curtains and furnishing fabrics.

Sustainability is another interwoven quality. Manifested in endurance and longevity as well as in the timeless design idiom. These are carpets you chose with a long-term perspective.



patterned

The impression of Almedahls' patterned carpet collection goes beyond the ordinary. We have stretched our creativity to the outmost and strained every skill in our factory in order to make a flourishing set of carpets for different tastes and needs. Each and every one of them knows how to take a room and embellish the atmosphere. Dare to decorate – go pattern!

We put tons of devotion into our patterns, and that inspiration has shown contagious. But don't worry. There are more than vibrant form explosions among the large number of models in the collection. You also find graphic expressions, optical illusions and subtle pile effects.

Like all Almedahls products, our patterned carpets are made to fit under our conceptual umbrella. The result is an entirety where you easily match carpets, curtains and fabric into a harmonised room experience.





yarn qualities

Wool is the main fibre for our carpets. A natural material with roots back to the dawn of time. Throughout the centuries it has been appreciated for its excellent characteristics. Wool is resilient, hardy, easy to dye, resistant to dirt and liquid, easy to clean, non-inflammable, and it insulates against both heat and cold.

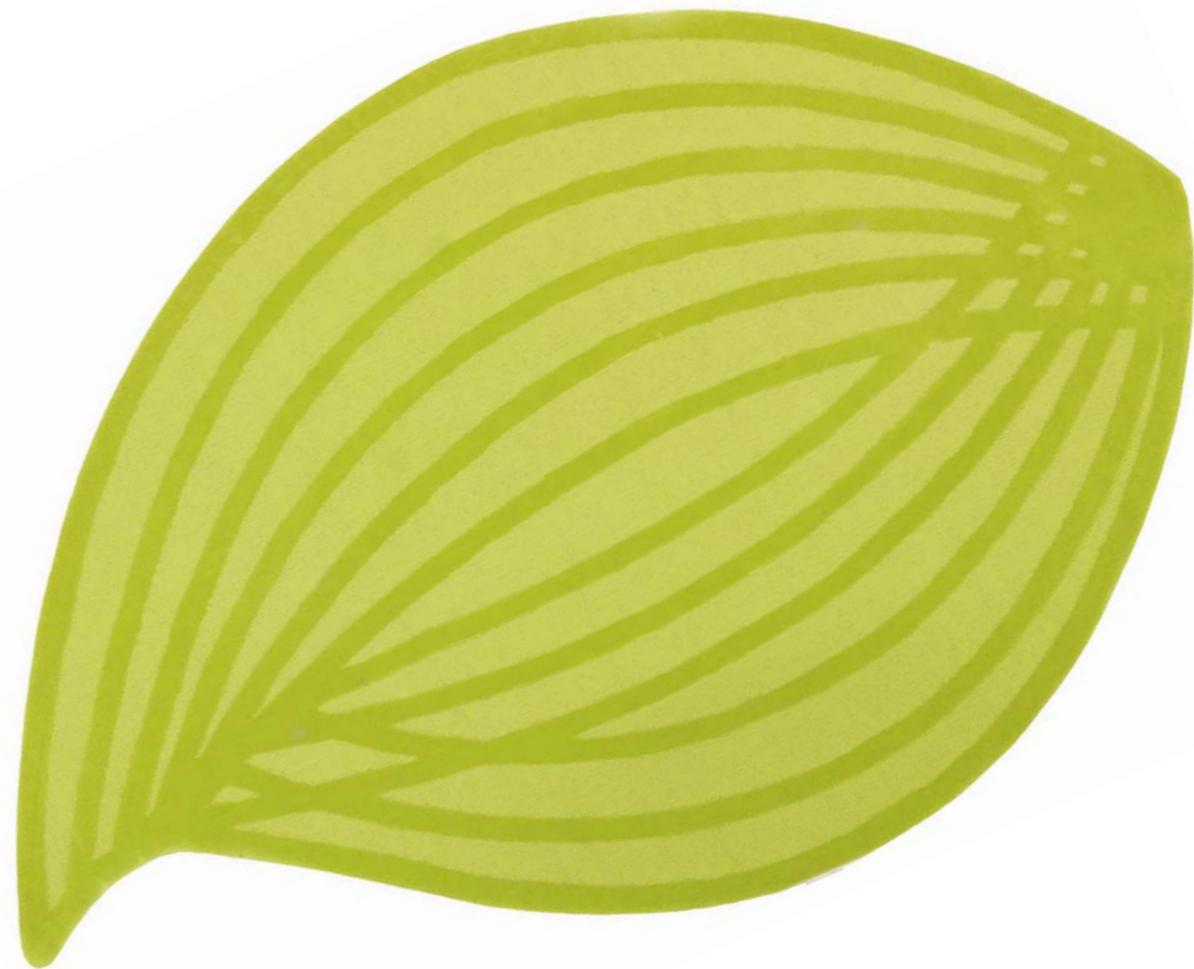
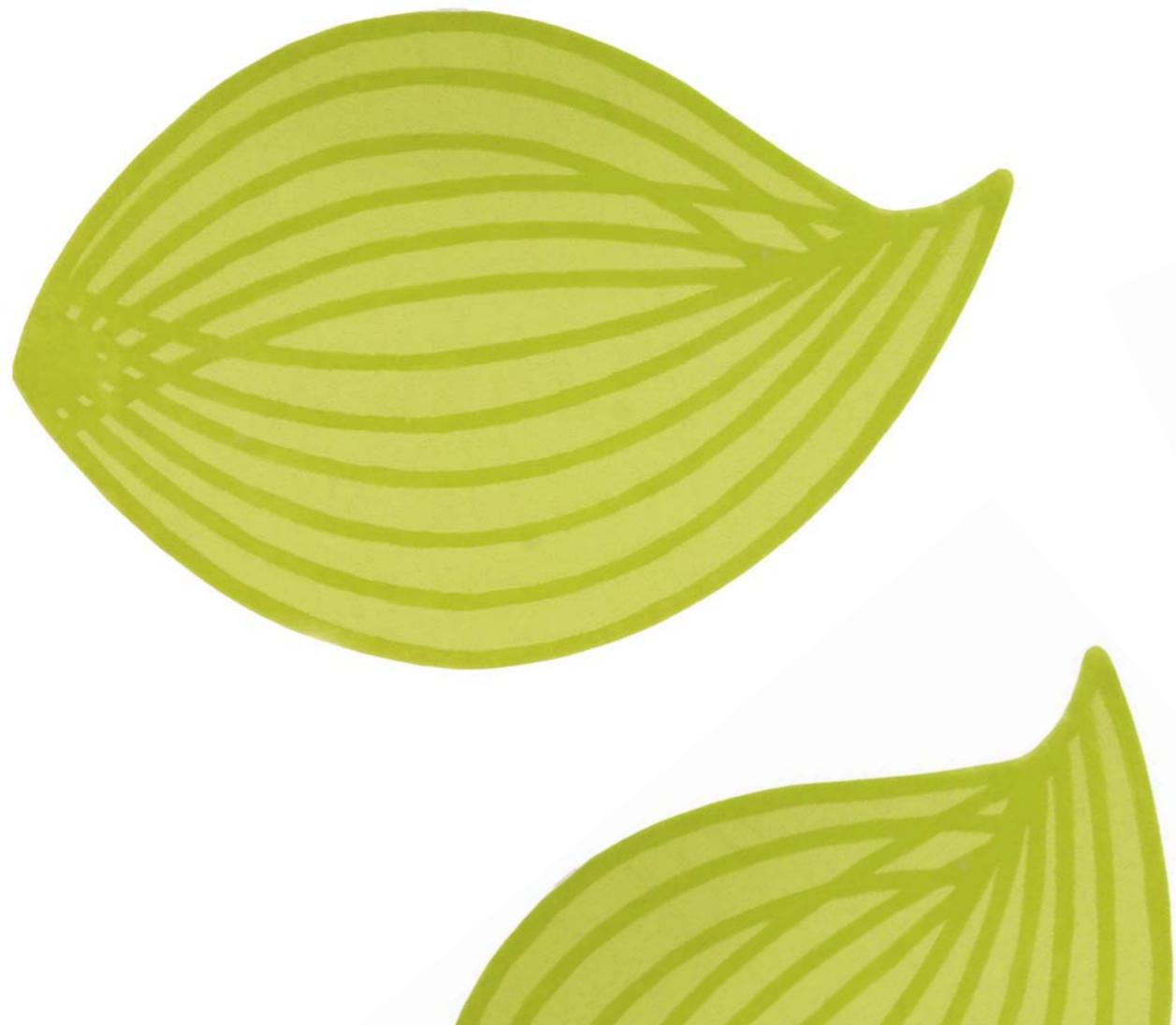
We spin our yarn in two qualities: Spirit and Hardtwist. Each with its unique expression. Both made of 100% New Zealand wool.

Spirit consists of softly twisted long and light wool fibres that give a smooth surface, soft as velvet. Spirit comes in 99 clear colours.

Hardtwist is an enduringly tightly twisted yarn with a rougher surface structure. We dye Hardtwist in 36 different colours.

We also use flax for some of our carpets because of the beautiful nuance variations made possible by the flax yarn.

The Almedahls colour chart for dyed yarns is perfectly coordinated with our plain coloured curtains and furnishing fabrics. All part of a concept for easy coordination.





make your own

How do you envision your next project? Take advantage of our textile experience and carpet expertise, and make your architectural visions come true.

Almedahls' design studio has many years of practice in the art of developing carpets for public spaces. Collaboration with us gives you access to a complete toolbox including sizes, pile heights, techniques, yarn qualities, and dyes.

The starting-point can be a specific detail from the interior, a chosen theme or just a wish for something unique and special. Together we take part in a creative process with our knowledge and resources at one side of the table. And your ideas, outlines and plans at the other. We guide your visions step by step towards realization and a customized room-unique carpet.

We give you the perfect match between architecture and carpet manufacturing.





soundtested

Carpets are sensuous in every aspect of the word and much more than a visual design element. Carpets create atmospheres and influence acoustics. They make a difference for the ear just as much as for the eye.

A fabric has sound-absorbing qualities in itself and depending on design, construction and use, carpets can change the sound and tones in a room. Using textiles to create an acoustic environment give you multiple opportunities and improved functionality.

Textiles for sound design is also scientifically tested and an approved method to form pleasant and comfortable working spaces. Our collections of carpets are all sound-tested according to the sound class ISO 354. They have a proven ability to absorb sound at a voice frequency. Meaning you keep the volume down without any distortions – a natural material for a natural sound.

wallmounted

Who said carpets were just for floors? Our full range is also available for wall mounting. Moving from the floor to the wall is no radical change in distance, but the effect on the room can be fantastic.

The carpets bring all the good qualities from the floor to the wall: acoustics, ambience and aesthetics. On the wall, the carpet also takes the character of a picture and makes an appreciated decoration.

Wall mounted carpets are the perfect design element for spaces such as entrances, school corridors and other places with a minimum of furniture. Some pieces of fabric could give that perfect finishing touch to a room.





care instructions

Thanks to the sensitive wool fibre that springs back after pressure, our carpets have a natural resilience and the ability to keep their original shape for many years. If you had rather heavy furniture on the carpet, you can help the wool by brushing it up again. Wool carpets look untouched for a long, long time, and if you care for them you prolong their life even further.

To maintain your carpet's original look and quality, you only need to remember three easy pieces of advice: One, vacuum often. Two, remove stains immediately. Three, follow the washing instructions and wash when necessary – preferably at a professional laundry.

The vacuum cleaner is your carpet's best friend. Use it once per week and use it carefully.

Stains and other dirt must be quickly removed. We recommend a dishcloth or its kind, to absorb spilled fluids. Dry dirt particles are best removed with a spoon or the top of a knife, and followed up with recommended after-treatment against stains.

Turn the carpet every now and then for a more even wear.

A treatment with Softcare textile protector prolongs the life of your carpet.



fire

Safety matters – no matter if it's a public space, a workplace or a house. In the case of interior design and carpets, fire is the most evident danger. It's also an area of intense research and growing regulations. We follow the development and will continuously evaluate and update our products to the prevalent conditions.

Fire regulations for carpets draw a dividing line at 9 m². Larger are regarded as flooring and poses bigger risks. Smaller have a more limited effect in a fire situation.

Almedahls range qualifies mainly below 9 m². We also use wool, a material that carries flameproof qualities itself. Nevertheless, Almedahls cares about safety and work with SP Technical Research Institute of Sweden for tests and approvals.

We have long experience of interior design for public spaces and have all knowledge to meet specific demands. Feel free to contact us for safe guidance.





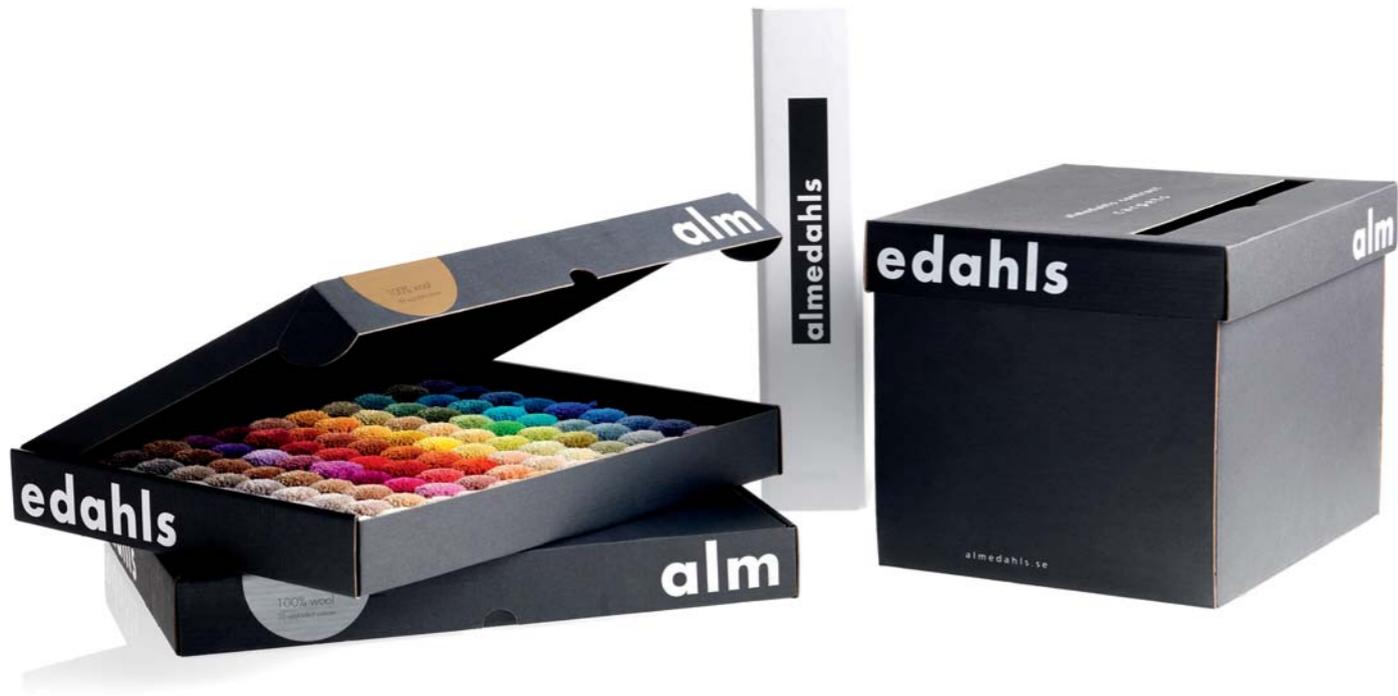


handtufted carpets

Tufting is a technique with a long history. It is based on yarn being pushed through a fine-mesh weave from the underside in form of yarn loops. This is accomplished using pressurised air and at a high density, up to 50,000 tuft/m². The anchor weave we use is made of a 50/50 mix of cotton and polyester

You then add a layer of latex to keep the yarn loops in place. Fibreglass is also added for increased stability and to prevent it from changing shape. The latex is water based, odourless and environmentally friendly in line with EU directives. The bottom weave is finished with a polyester/cotton layer, which makes our stable and attractive, even on the underside.

Tufting is a manufacturing method close to handicraft. Every carpet is unique in its expression as the hand behind it makes its mark. Just like a hand-blown glass gets its character from the glass blower.



tools and inspirational start-kit

Now you know the basics and have hopefully seen some of the opportunities of making Almedahls' carpets a part of your interior design. But it's only the beginning. It's time to go on from theory to practice, and for your convenience we have prepared the design tools you need and a handy start-kit for inspiration.

The design tools include a binder with product sheets for the complete range, and two boxes with yarn samples: One for Spirit's 99 colours, and one for Hardtwist in 36 colours. Don't forget that you also have access to our expertise and experience.

The start-kit is a selection of samples of our most popular models. For the moment: Livia, Relief, Dagg de luxe, Maskros, Plain, Mondo, Plaza, Change, Grain, and Tulippa. The samples are 20x20 cm in size.

To receive your set of tools and a start-kit, please contact our customer support. They can also assist you with samples of more models and inquires.

Contact: info@almedahls.se, Tel + 46(0)320 79 40 00

See our complete collection of carpets at www.almedahls.se



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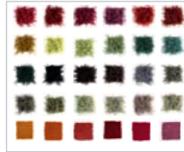
Make your own



Fire



Carpet Loopa
Design Johanna Lundgren



Carpet Dagg de luxe
Design Johanna Lundgren
42 colours



Carpet Lace
Design Maria Löw



Carpet Livia
Design Lisa Vilhelmson



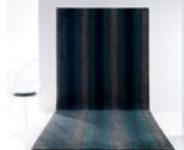
Carpet 3D
Design Maria Löw



Handtufted carpets



Carpet Acacia
Design Maria Löw



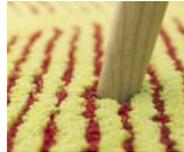
Carpet Change
Design Johanna Lundgren



Tools and inspirational
start-kit



Yarn Spirit
100 % wool
99 colours



Carpet Clover
Design Maria Löw



The difference between



Carpet Tulippa
Design Nygård Maria
Bengtsson



Carpet Acacia
Design Maria Löw





the difference between

Sometimes the difference is obvious. Sometimes it can be found in the intervening space, between the lines. Between light and dark, warmth and cold. Between sunlight and shade, the open and the closed. Between indoors and outdoors, the secure and the insecure. Almedahls makes the difference. www.almedahls.se