

CREATIVE
RUGS
FROM ALMEDAHL'S

The selection **2023**

almedahls



IT _____ IS

MORE

of a creative tool box and less of a collection.

It is more timeless and less time-sensitive.

It is both an aesthetical and functional compass in textile floor covering.

It is uncompromising quality and relentless passion for the product.

It is both prêt-à-porter and bespoke tailoring.

It is your path to creating rugs where each piece is an original; an expression of your creativity and skill.

It is Creative Rugs from Almedahls.



CONTENTS

8 - 9

Functions of
Creative Rugs
from Almedahls

—

18 - 19

PLAIN

—

30 - 31

CURVE
MELANGE

—

42 - 43

SHIFT /WEAVE
from Lines of
Illusion

10 - 11

How to choose
a Creative Rug

—

20 - 21

GLANS

—

32 - 33

VILA

—

44 - 45

ARCADE,
FLOOD & WAY
by Professor
Josef Frank

12

Our textile fibres

—

22 - 23

ROLLO

—

34 - 35

YTA

—

48

Designed by you

13

Our Creative Rug
craftsmanship

—

24 - 25

AVGO

Piet Hein by
Almedahls

—

36 - 37

SHIMMER

—

50

Standard range
Creative Rugs
overview

14

The colours of the
world

—

26 - 27

CANDY

—

38 - 39

LABYRINTH

—

51

Caring for
Creative Rugs

16 - 17

GRAIN

—

28 - 29

CURVE

—

40 - 41

PAVEMENT

—

53

Our Product
Warranty

WE _____ **ARE**

INTRODUCING

CREATIVE RUGS

FROM ALMEDAHL'S



OUR

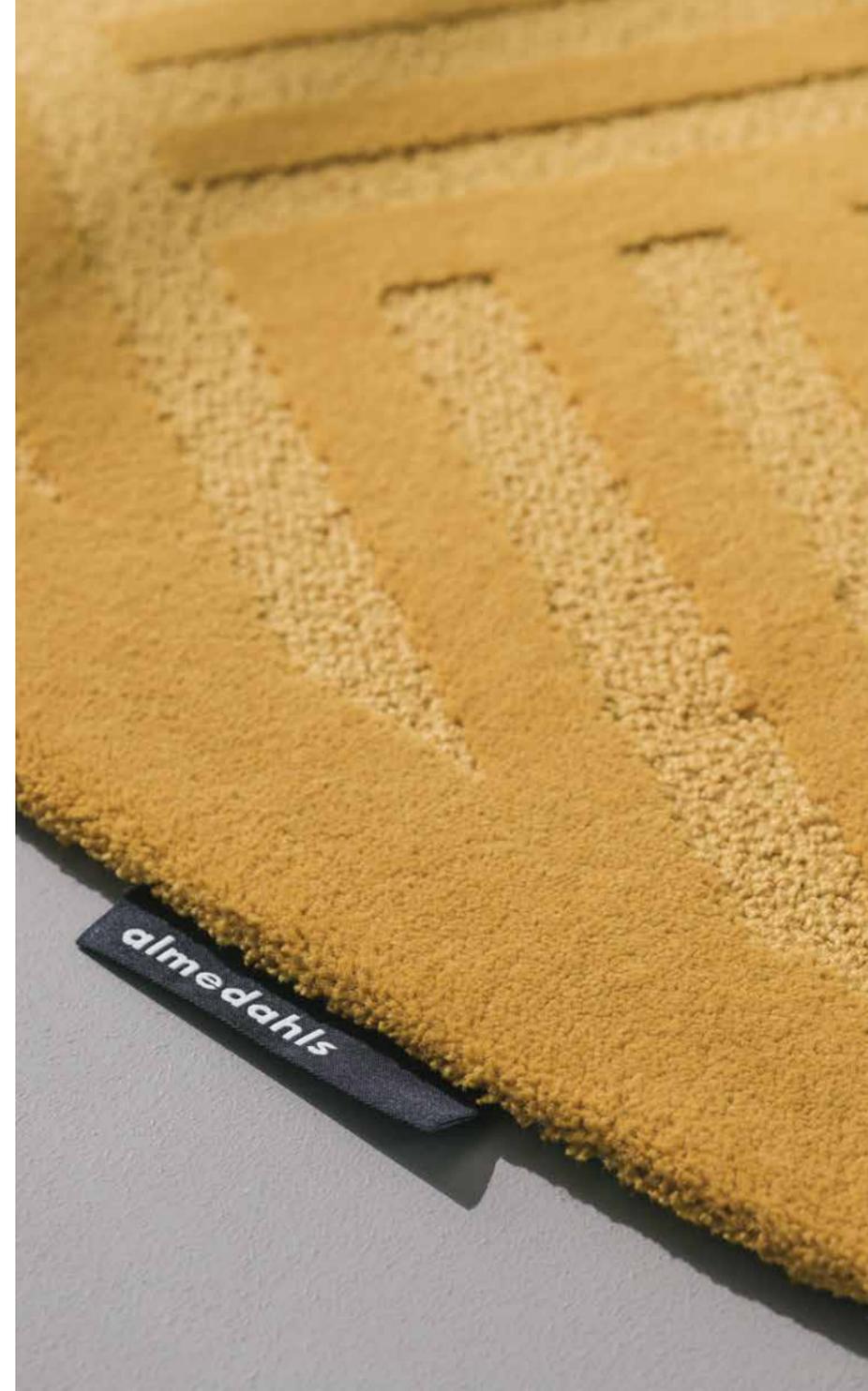
CREATIVE RUGS ARE:

PARTNERS AND CUSTOMERS

are generally in the business of designing unique, functional and beautiful spaces in which human beings may excel.

We are in the business of helping our partners and customers by developing products which allow for maximum freedom of creativity and expression, whilst ensuring stable and superior product performance.

- A standard product offer as well as a tool box for comprehensive choice in design, colour, texture, size and shape.
- Proven qualities and styles developed exclusively for public spaces.
- An invitation even to create customer-unique designs.
- Conceptually designed to enable as much creative leverage as possible.
- Accompanied by guidelines which allow for easy navigation and functional choice.



FUNCTIONS

Our rugs provide a number of (both familiar and less familiar) functions sought after by architects and interior decorators.

Statement Of Aesthetics

With choice of design, texture, shape and colour, rugs are signature furnishing items which will advance the expression of style and chosen design language.

Sound Absorption

A rug plays a role in the acoustic design of the room as the rug will contribute to curb distortive sound in public spaces. Our rugs are sound tested and acoustics classified.

Hygiene

A rug will retain dust and dirt which may otherwise circulate in the room and lessen the quality of the air, and the perception of cleanliness.

Accentuates Furniture

Rugs accentuate the furnishing chosen for the room and enhance the overall interior. Sometimes by providing a colour- or texture based contrast to other material choices.

Comfort And Wellbeing

Few humans fail to notice the soft, pleasant tactility of a rug, the sense of warmth and the richness of the material which brings comfort and sends a message about having made an effort.

Definition Of The Room

A rug allows the interior decorator to create visual and physical spaces in the room; e.g. by introducing functional zones, boundaries or paths of traffic.

Flame Retardancy

The majority of our Creative Rugs are inherently flame retardant as flame resistance is built into the fibre of the rug.

HOW TO CHOOSE A CREATIVE RUG

●●●●●●	Type and purpose of room	<ul style="list-style-type: none"> Office Hospitality 	<ul style="list-style-type: none"> Education Care 	<ul style="list-style-type: none"> Public area
●●●●●●	Traffic in the room	<ul style="list-style-type: none"> Frequent traffic 	<ul style="list-style-type: none"> Moderate traffic 	<ul style="list-style-type: none"> Light traffic
●●●●●●	Planned placement of the rug in the room	<ul style="list-style-type: none"> Close to source of dust and dirt 	<ul style="list-style-type: none"> Distanced to source of dust and dirt 	
●●●●●●	Function of the rug	<ul style="list-style-type: none"> Statement of aesthetics Sound absorption Hygiene 	<ul style="list-style-type: none"> Accentuate furniture Comfort and wellbeing Definition of the room 	<ul style="list-style-type: none"> Flame retardancy
●●●●●●	Choice of pile height, cut / loop and density	Choose between 6 pile heights as well as cut and loop technique		
●●●●●●	Choice of expression and colour	Choose from an extensive colour range and both predefined as well as bespoke design		
●●●●●●	Choice of shape and size	From a maximum of 5 x 10 metres in one piece and in any shape you desire		

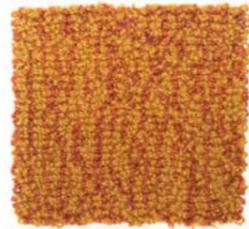
PRODUCT CHOICE

Our standard rugs are developed to work in multiple public spaces. For the sake of illustration, our standard range is categorised according to suitability for room types and level of traffic.

ROOM TYPE AND TRAFFIC PATTERN	PRODUCT CHOICE CONSIDERATIONS	MOST RELEVANT CREATIVE RUGS FROM ALMEDAHL'S	
Frequent traffic Hallways, halls, public offices, retail areas, education spaces and certain areas in restaurants	Low pile High density Potentially rich design	CURVE CURVE MELANGE GRAIN 10mm PLAIN 10 or 12mm	ROLLO LABYRINTH New 2021 PAVEMENT New 2021
Moderate traffic Lounges, restaurants, meeting rooms, care facilities, office seating areas	Low to medium pile High density Potentially rich design	ARCADE CANDY FLOOD GLANS 10mm GRAIN 14mm PLAIN 14mm	SHIFT/WEAVE SHIMMER WAY WEAVE YTA AVGO New 2021
Light traffic Lounges, seating areas, hotel rooms, single or multi-person offices etc.	High pile Lighter colors Potentially detailed / intricate design	ARCADE FLOOD GLANS 12 or 14mm GRAIN 25mm	SHIMMER VILA 25 or 35mm WAY

OUR TEXTILE FIBERS: THE ORIGINS OF QUALITY

Three distinct textile fibres are used in Creative Rugs from Almedahls: Wool, Flax and Tencel™.



WOOL

The most widely used fibre in our rugs is wool. We use wool from New Zealand* where the climate makes for a superior quality with longer wool fibres which ultimately translates to longer durability for our rugs. For centuries wool has been acknowledged by mankind for being resilient, durable, easy to dye, resistant to dirt and moisture, easy to clean, difficult to ignite, and an insulator against both heat and cold.

Our Spirit wool fibre is twisted twice and our Hard Twist fibre is twisted three times in the spinning process. Hence, Creative Rugs from Spirit fibre will be somewhat softer, whereas rugs from Hard Twist will be somewhat more durable.

**The New Zealand wool used in our Creative Rugs are guaranteed to be sourced from animals which have not been subject to the mulesing process.*



FLAX

Flax originates from plants and is, similar to wool, a natural fibre. Flax grows quickly, thrives on natural water (no irrigation) and processing flax into yarn is primarily mechanical. Flax has therefore minimal environmental impact compared to other fibres.

The fibre's natural colours range from beige to grey have a high natural lustre and it has, as wool, insulation capabilities.

In dry condition, flax is a highly durable fibre and we use two-ply flax yarn, in combination with wool fibres, to create variations in reflection of light and thickness of fibre which installs a sense of richness in the rug.



TENCEL™

Tencel™ consists of the fibre lyocell which is made from cellulose originating from eucalyptus wood. The eucalyptus trees grow fast and demand limited area of land, no water irrigation or pesticides.

The lyocell textile fibre in Tencel™ is harvested from FSC*-certified farms and is created in a closed loop process where solvents are recovered and reused which makes it a sustainable alternative.

The structure of the fibre enables improved pick-up of dye whilst using less dye and water. This is resulting in vibrant colours which delivers a slight shine to a rug whilst making the rug more susceptible compared with rugs from pure wool fibre.

**Forest Stewardship Council*

OUR CREATIVE RUG CRAFTSMANSHIP

The front surface of a Creative Rug is what you see and feel every day. But the backside, the surface which is hidden from you, is just as important for the overall quality of the rug.

Our Creative Rugs are created in layers starting with a base fabric through which loops of textile fibre are tufted.

The tufting technique determines the character of the front surface: The cut pile technique creates a rug surface with vertical, open dense fibres. The loop pile technique creates closed loops on the surface, and the cut-loop technique combines vertical and looped fibres.

Finally, the rya technique is a variant of the cut pile technique, yet with longer fibres.

Generally speaking, loop pile is used for Creative Rugs with lower pile height, whereas cut pile offers more expressions for higher pile heights.

Once the front surface has been tufted and any additional processing of the front is complete, a stabilising layer is added on the back to lock the tufted structure. Hence, a mesh is applied which works as a stabiliser for the rug, and prevents the rug from changing shape. Further, the mesh provides an anti-slip function such that the rug will not slide on the floor.



The finished rug is delivered with textile edgings which eliminates the need for edge overlock, and increases the lifespan of your Creative Rug.

THE COLOURS OF THE WORLD

**With Creative Rugs from Almedahls, we have made an effort to provide rich choice in every dimension thinkable:
Size, shape, pile height, fibre – and colour.**

We consider colour to be a language of its own. A source of deep symbolic power. A trigger of human emotion. A sign of confidence and understanding.

We use a structured approach to colour selection under the leadership of our in-house design studio. It begins with identification of medium term trends which ultimately leads to colour themes, and specific colour tones.

Having said that, our colour culture is undeniably linked to our Nordic origins.

For a number of Creative Rugs, we have pre-selected the colours to choose from, and for others we are offering a comprehensive colour scale which may be used freely as a palette. The guiding principle is: Plenty.

Our most prolific fibre; the Spirit wool quality, is available in a set box with no less than 140 colour choices. Ranging from primary colours to organic tones which includes undyed naturals. With our colour choices for Creative Rugs, we aim to give you an outlet for your creativity and skill with the colours of the world.



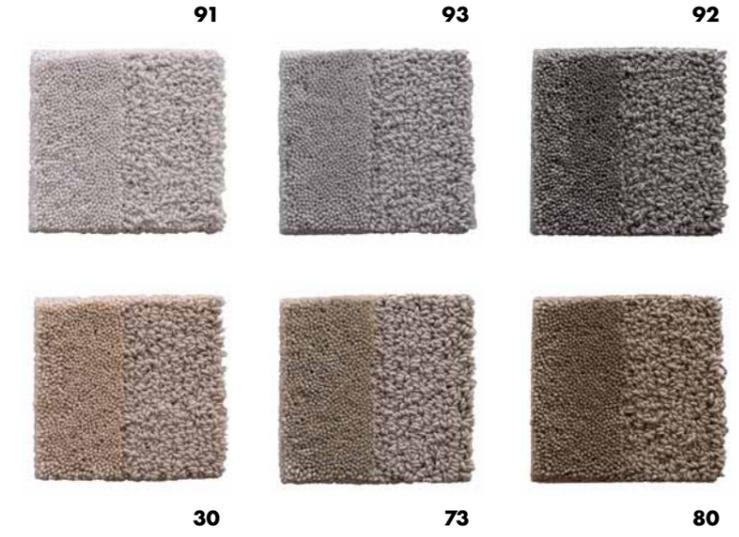
our
STANDARD
yet
CUSTOMISED
choices



GRAIN

Is a sibling of PLAIN. Both GRAIN and PLAIN are uni-colour rugs with a surprising number of expressions. The fibre base of GRAIN is the wool Hard Twist in 70 colour shades. GRAIN is available in both loop- and cut pile and heights of 10, 14 and 25mm respectively. A truly versatile rug for all spaces and traffic intensities depending on the choice of pile height and technique.

Article Number	100710 10mm loop / 100711 14mm cut / 100712 25mm cut
Designer	Studio Almedahls
Width	Max size of 5 x 10m
Material	100% wool Hard Twist
Pile Height	10mm loop / 14 & 25mm cut
Tuft Density	39 000 tuft /m ² 10mm loop & 14mm cut 25 000 tuft /m ² 25mm cut
Sound Absorption Coefficient (Alpha)	0.55



70 colour shades





PLAIN

Is a sibling of GRAIN. Both PLAIN and GRAIN are uni-colour rugs with a surprising number of expressions. The character of PLAIN is shaped by wool Spirit in 140 standard colours. 3 pile heights (10, 12 and 14mm) provide plenty of opportunities to place PLAIN in spaces with frequent and moderate traffic. Loop technique involves somewhat less light reflection and therefore a matt surface. Cut technique delivers more radiance.

Article number	100707 10 mm loop / 100708 12 mm cut / 100709 14 mm cut
Designer	Studio Almedahls
Width	Max size of 5 x 10m
Material	100% wool Spirit
Pile Height	10mm loop / 12mm cut / 14mm cut
Tuft Density	39 000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55



140 colour shades



GLANS

GLANS IS based on 100% Tencel™ fibre which instils a beaming, gleaming personality in GLANS. You may choose different GLANS expressions through 3 pile heights in both cut and loop technique. Because of its unique light reflection, GLANS will almost illuminate your choice of furnishing from beneath and highly effectively frame the chosen décor whilst adding a touch of glamour.

Article Number	101728 10 mm loop / 101561 12 mm cut / 101727 14 mm cut
Designer	Studio Almedahls
Width	Max size of 5 x 10 m
Material	100% Tencel™
Pile Height	10 mm loop / 12 mm cut/ 14 mm cut
Tuft Density	39000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55





ROLLO

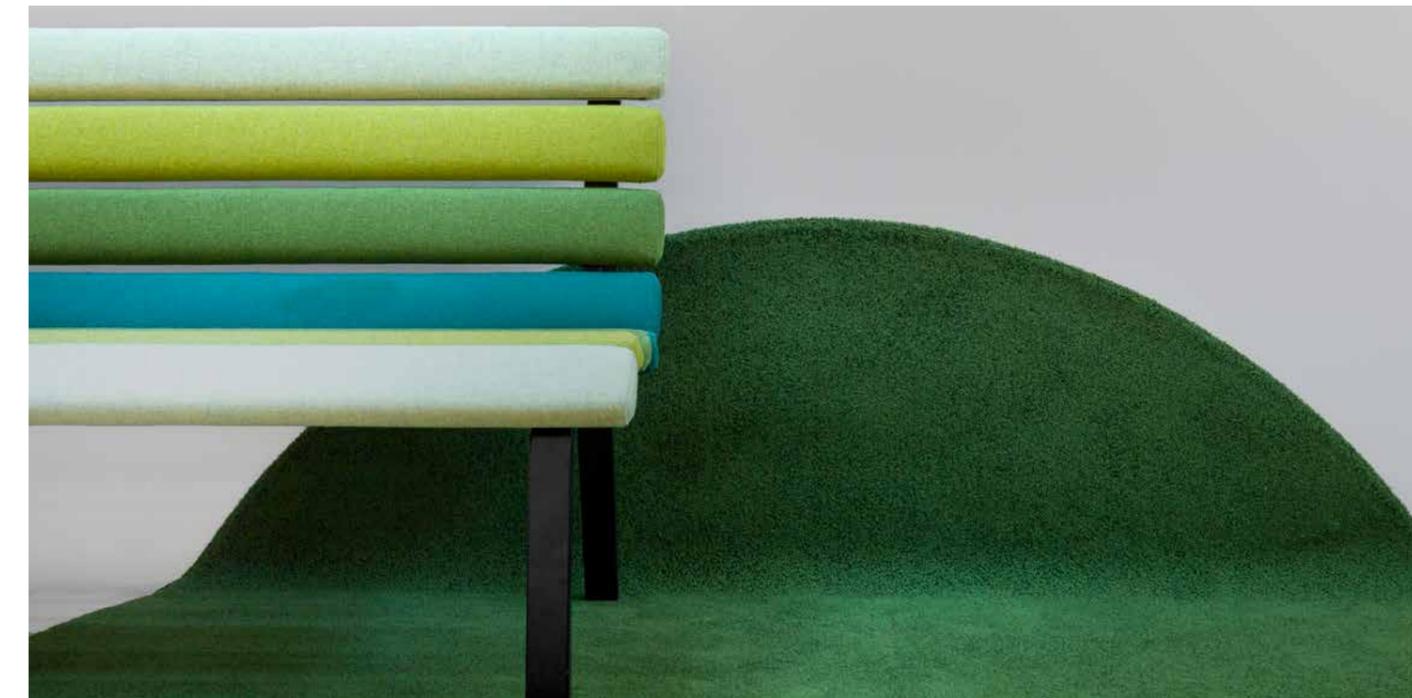
ROLLO is designed to deliver a beautiful, yet resilient, textile surface for spaces with frequent traffic and even office chairs with wheels.

The dense structure and feel of ROLLO comes from 8mm loop and cut pile wool Spirit in one colour and choosing from the Spirit colour box with 140 choices. This combination of techniques also powers the melange radiance of ROLLO.

Article Number	100287
Designer	Studio Almedahls
Width	Max size of 5 x 8,9m
Material	100% wool Spirit
Pile Height	8mm cut & loop
Tuft Density	39 000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55



140 colour shades





AVGO

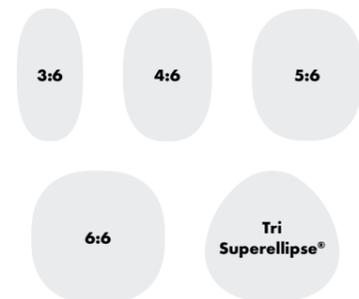
Piet Hein
by almedahls

AVGO is an innovative and versatile rug collection that will contribute to a unique setup in a room and is available in the 5 different variations of the Superellipse®. It has a technical solution that creates a two-tone effect whilst using only one colour. In the cut pile of the edge there is a symbol of the 4:6 Superellipse®. The colour range includes 140 standard colours, yet the Design Studio at Almedahls has made a selection of recommended colours that represents a harmonical contrast and matches materials and expressions prevailing in modern architecture.

Article Number	101835 3:6 Superellipse® 101836 4:6 Superellipse® 101837 5:6 Superellipse® 101838 6:6 Superellipse® 101839 Tri Superellipse®
Designer	Piet Hein, Studio Almedahls
Width	Max size of 5 x 8,9m
Material	100% wool Spirit
Pile Height	12mm loop & 12mm cut
Tuft Density	39 000 tuft /m²
Sound Absorption Coefficient (Alpha)	0.55



140 colour shades



Please note that special sizes apply when AVGO Creative Rugs are ordered to align with original Piet Hein Superellipse® tables from furniture companies Fritz Hansen and Bruno Mathsson International. Kindly contact your Almedahls representative to order Avgo Creative Rugs to align with original Piet Hein Superellipse® tables.



CANDY

CANDY combines wool Spirit with Hard Twist in cut pile technique which makes for a dense rug despite a 14mm pile height.

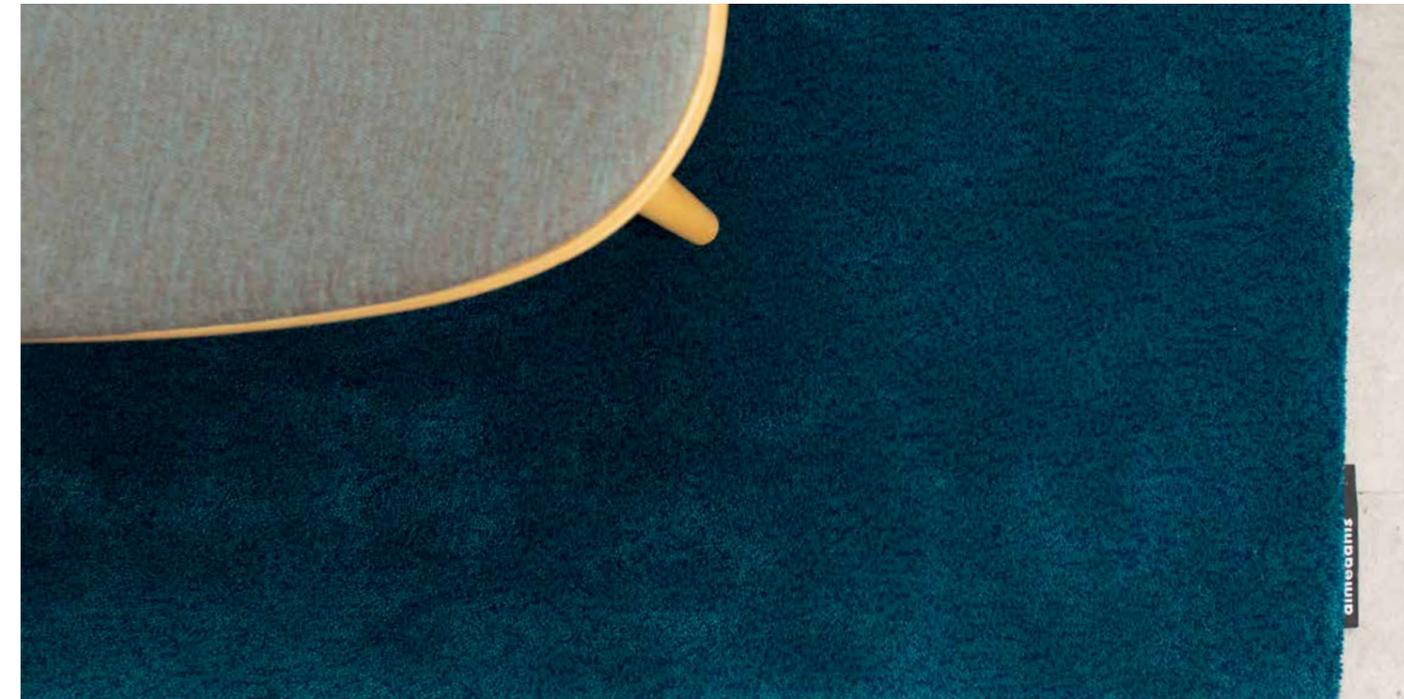
The interplay between Spirit and Hard Twist, and the option to use two colours, means that CANDY projects a muffled, hazy surface which blends to form a dynamic colour façade.

CANDY offers rich, luxurious depth of fibre combined with the purity of wool.

Article Number	100273
Designer	Studio Almedahls
Width	Max 5 x 10m
Material	100% wool
Pile Height	14mm cut
Tuft Density	39 000 tuft/m ²
Sound Absorption Coefficient (Alpha)	0.55



26 colour shades

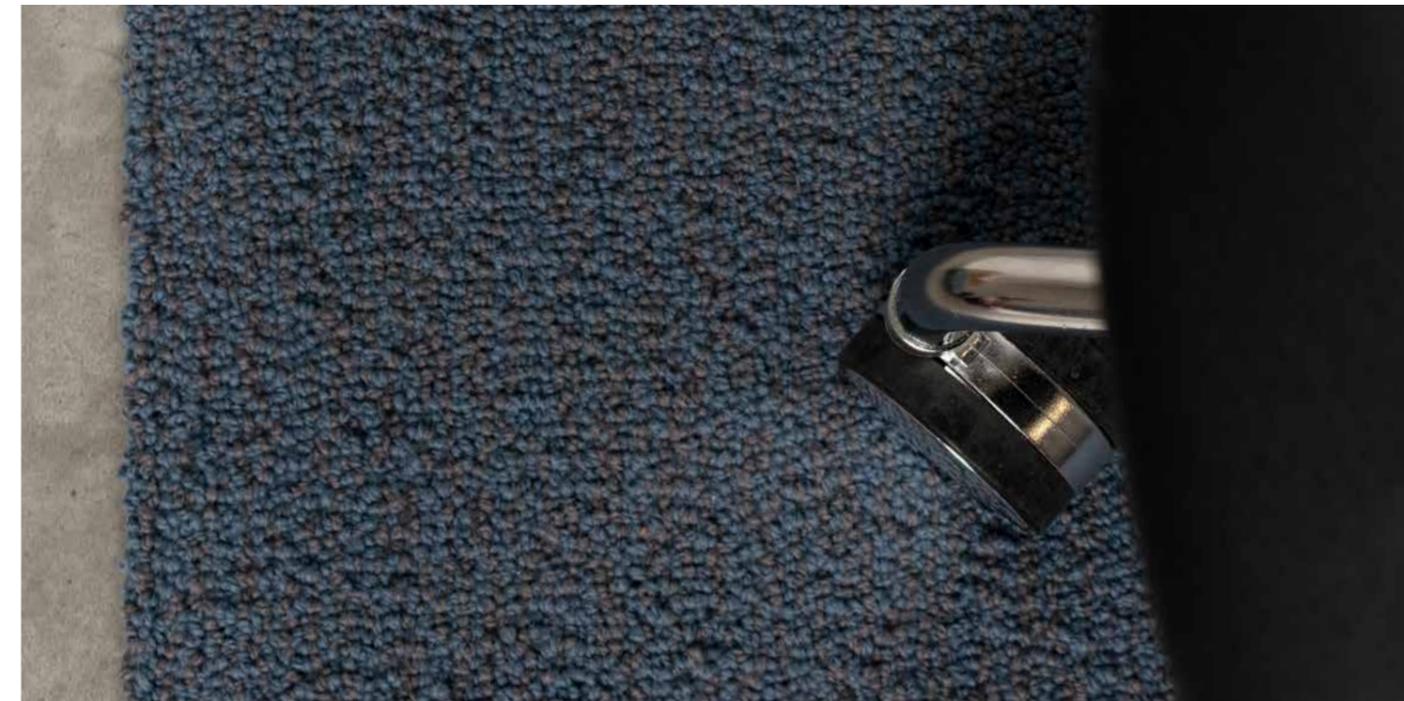




CURVE

CURVE is a low pile (8mm) rug in a base colour supplemented with irregular threads of matching colour to give CURVE a dynamic sense of motion. The loop technique and low pile makes CURVE a versatile and durable rug which will work well in spaces with all levels of traffic. The fibre is wool Spirit and the feel of this rug is one of genuine textile craft and origin.

Article Number	101729
Designer	Studio Almedahls
Width	Max size of 5 x 8,9m
Material	100% wool Spirit
Pile Height	8mm loop
Tuft Density	39 000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55



34 colour shades



CURVE MELANGE

CURVE MELANGE is distilled from CURVE by adding flax fibre and using 3 colours per rug. The pile height is a low 8mm and the main fibre remains New Zealand wool Spirit. The use of wool and flax produces a more crude surface and feel. The fibre blend also yields a lively visual play which attracts the eye without stealing the room.

Article Number	101730
Designer	Studio Almedahls
Width	Max size of 5 x 8,9m
Material	75% wool / 25% flax
Pile Height	8mm loop
Tuft Density	39 000 tuft / m ²
Sound Absorption Coefficient (Alpha)	0.55



24 colour shades





VILA

VILA is like a rich, deep textile lawn with fibres in different colour shades, thicknesses and textures. This effect is achieved through the combination of wool Hard Twist and flax in matching colour tones. VILA is made in 25 and 35mm cut pile, and is chosen for rooms and spaces with light traffic where the almost calming effect of VILA contributes to meaningful meetings.



Article Number	100293 25 mm cut / 100294 35 mm cut
Designer	Studio Almedahls
Width	Max size of 5x10m
Material	70% wool / 30% flax
Pile Height	25mm cut/ 35mm cut
Tuft Density	25 000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55



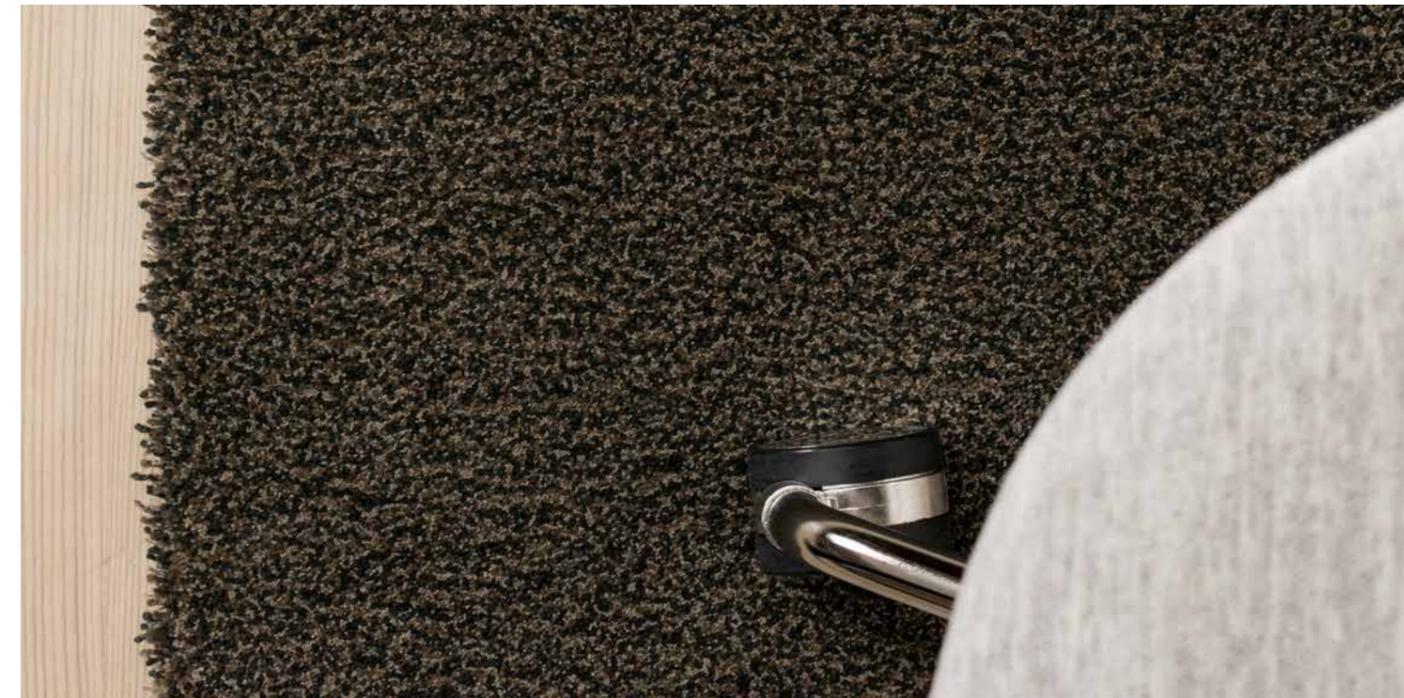
49 colour shades



YTA

YTA is a denser and more groomed version of VILA. Fibres are wool Hard Twist and flax in matching colour tones same as VILA. A pile height of 14mm gives density and introduces YTA to spaces with moderate traffic at the same time as the flax fibres deliver sparks of contrast and an intriguing visual attraction.

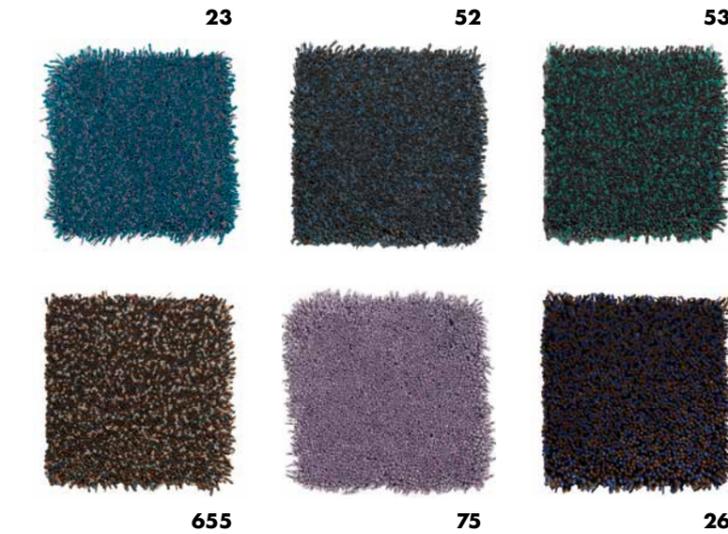
Choose from 49 standard colours.



Article Number	100278
Designer	Studio Almedahls
Width	Max size of 5 x 10m
Material	70% wool / 30% flax
Pile Height	14mm cut
Tuft Density	39 000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55



49 colour shades



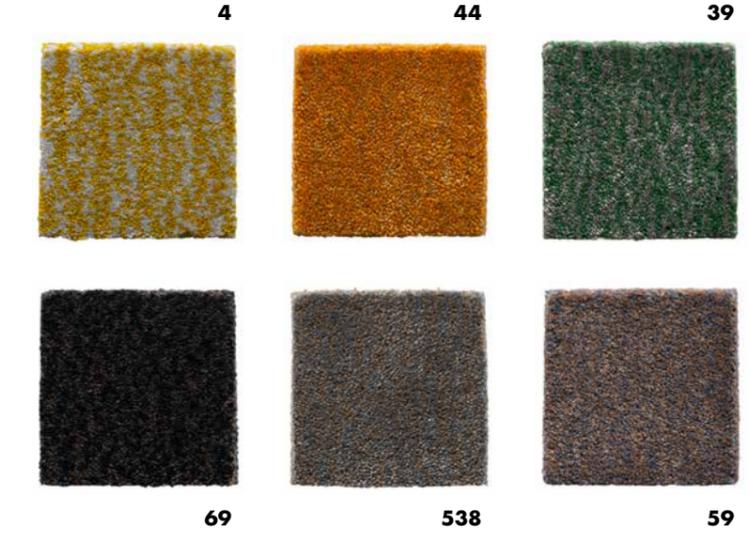


SHIMMER

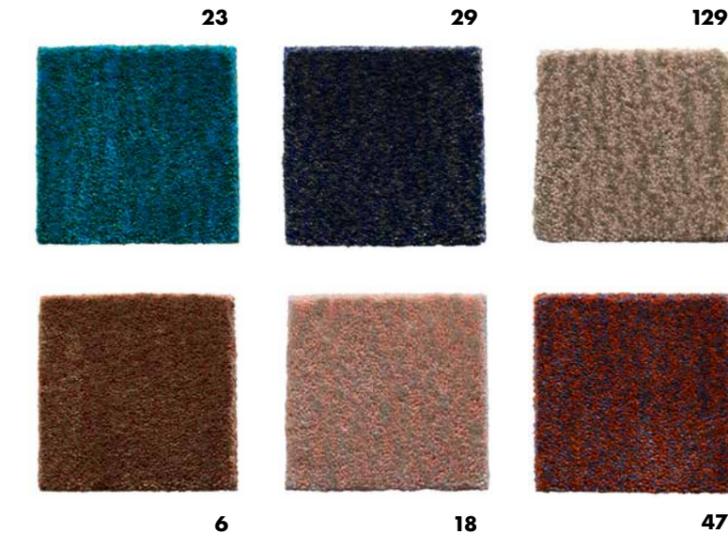
SHIMMER combines the glowing quality of Tencel™ with the matt appearance of wool Spirit. The result is a fascinating surface which changes character depending on the angle of the light, and has a silky smoothness. A further intriguing play with light and colour may be added in SHIMMER by using 2 colours.

SHIMMER is offered in 10mm cut pile, and in 46 standard colours

Article Number	101408
Designer	Studio Almedahls
Width	Max size of 5x10m
Material	50% Wool / 50% Tencel™
Pile Height	10mm cut
Tuft Density	39000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55



46 colour shades





LABYRINTH

A braided geometric pattern that spreads over the surface, a timeless design inspired by Art Déco and an expression created to last. The unique combination of technique and construction creates an elegant two tone effect while using only one colour.

LABYRINTH is available in no less than 140 colours and will provide a visual sensation in spaces with frequent to moderate traffic.

Article Number	101768
Designer	Studio Almedahls
Width	Max size of 5 x 8,9m
Material	100% wool Spirit
Pile Height	8mm loop & 10mm cut
Tuft Density	39000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55



140 colour shades





PAVEMENT

PAVEMENT is a soft organic pattern inspired by nature's entrance to the urban, a surface of puddles on the pavement transferred to your space.

It is a suitable and rich floor covering equally for spaces with frequent to moderate traffic.

The fibre is tufted 100% Spirit wool in a combo of 8mm loop pile and 10mm cut pile from one colour tone out of 140 choices.



Article number	101769
Designer	Studio Almedahls
Width	Max size of 5 x 8,9m
Material	100% wool Spirit
Pile Height	8mm loop & 10mm cut
Tuft Density	39000 tuft /m ²
Sound Absorption Coefficient (Alpha)	0.55



140 colour shades





SHIFT / WEAVE

Lines of illusion

Rugs SHIFT and WEAVE are from the Lines of Illusion collection, for architects by architects, which features designs with depth, and an illusion of structure. For SHIFT and WEAVE, depth is literal as contrasting lines are carved into the 14mm cut pile and accentuated with a matching or contrasting colour of your choice from the 140 choices in the wool Spirit standard colour scale.

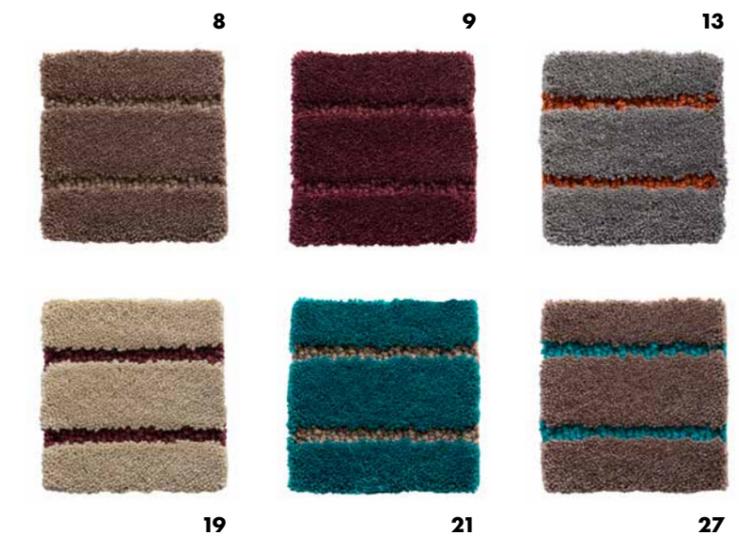
SHIFT and WEAVE lead the eye and inspire curiosity in a manner loyal to modern interior decoration and the furnishing at large.



Article Number	Shift 101614 1 colour 14/12mm cut/loop Shift 101616 2 colour 14/12mm cut/loop Weave 101615 1 colour 14/10mm cut/loop Weave 101617 2 colour 14/10mm cut/loop
Designer	D. Lavonius Jarefeldt / A. Alriksson / S. Wessley-Gromark
Width	Max size of 5 x 8,9m
Material	100% wool Spirit
Pile Height	Shift 12mm loop & 14mm cut Weave 10mm loop & 14mm cut
Tuft Density	39000 tuft/m ²
Sound Absorption Coefficient (Alpha)	0.55



140 colour shades





ARCADE, FLOOD & WAY

by Professor Josef Frank

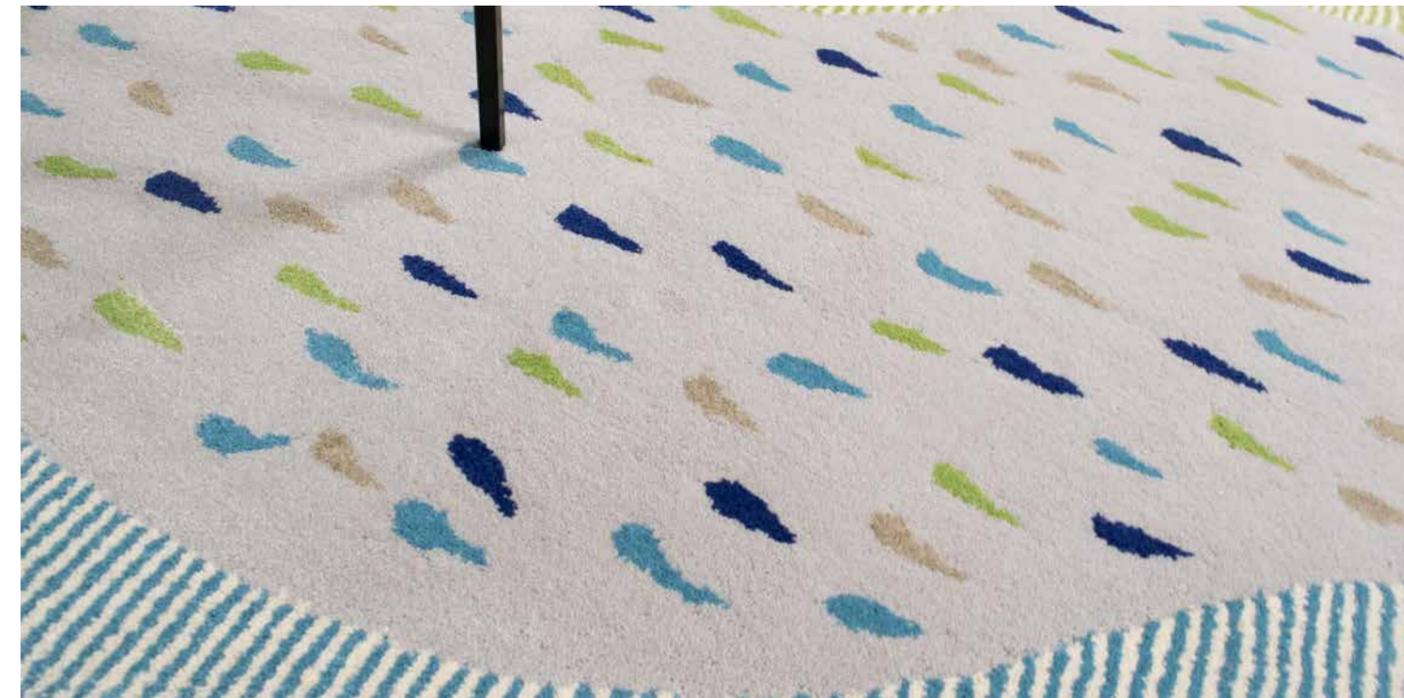
The uniqueness of the bold designs of Professor Josef Frank comes from a confident blend of geometric and organic shapes. The rugs WAY, FLOOD and ARCADE will excel in public spaces with frequent to moderate traffic where these unique rugs may be allowed to capture the eye and move humans visually and physically through a room. For WAY, FLOOD and ARCADE alike, the fibre is wool Spirit.

Article Number	Arcade 100270 / Flood 100276 / Way 100292
Designer	Professor Josef Frank
Width	Max size of 5 x 10m
Material	100% wool Spirit
Pile Height	Arcade 14mm cut / Flood 14mm cut / Way 12mm cut
Tuft Density	39000 tuft /m2
Sound Absorption Coefficient (Alpha)	0.55



140 colour shades

Arcade



Flood



Way





DESIGNED BY _____

YOU

Whilst all Creative Rugs are unique in terms of combining colour, shape and size, we even offer you the opportunity to create the ultimate expression of your creativity and skill:

To design your own rug with a pattern of your own making.

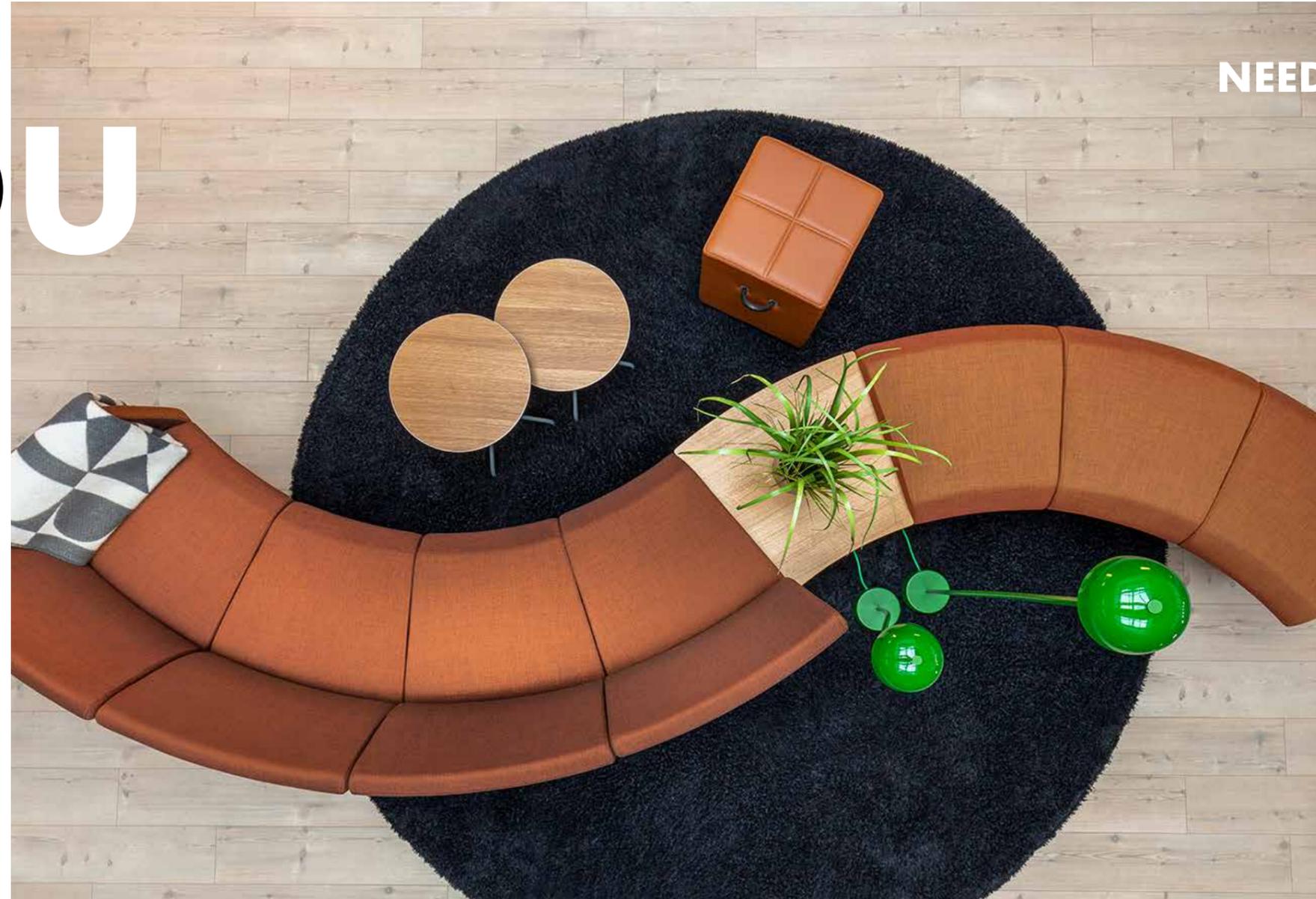
A Creative Rug designed by you can be a signature piece in your next project. An illustration of an architectural theme, a corporate symbol or an elaborate, bespoke design.

The process is managed by our in-house design studio, and draws upon years of experience in the art of developing rugs for public spaces.

Our team will guide you all the way, and requires nothing more from you than a design sketch or an interior decoration plan.

We have co-developed bespoke rugs for e.g. offices, hotels, embassies, ceremonial spaces, entertainment areas and designer homes.

Creative Rugs designed by you is the ultimate expression of your creativity and skill.



NEED WE SAY _____

MORE

More than 1,000 options in terms of e.g. colour and pile height on a proven platform of standard rugs.

Qualities developed especially for the needs of professionals and for public space purposes.

European Union origin with short lead times for public space projects.

Access to create truly individual rugs in terms of fibre, design, colour, size, shape and quality. Each product is an original.

Technical and creative support from in-house design studio of Almedahls.

Anti-slip backing and edging which extends product life.

Superior value and durability.

A wide colour scale with ample choice.

A sustainable and responsible product based on natural fibres with high wear resistance.

The power of family. Creative rugs from Almedahls are carefully aligned with our other products in terms of quality, design and function.

STANDARD RANGE OVERVIEW

PRODUCT	MATERIAL / QUALITY				PILE HEIGHT							COLOUR OPTIONS #
	Wool Spirit	Wool Hard-twist	Flax / Linen	Tencel™	8 mm	10 mm	12 mm	14 mm	25 mm	35 mm	Pile height options	
Grain		100%				Loop		Cut	Cut		3	70
Plain	100%					Loop	Cut	Cut			3	140
Glans				100%		Loop	Cut	Cut			3	70
Rollo	100%				Cut / Loop						1	140
Avgo Piet Hein by Almedahls	100%						Cut / Loop				1	140
Candy	50%	50%						Cut			1	26
Curve	100%				Loop						1	34
Curve melange	75%		25%		Loop						1	24
Vila		70%	30%						Cut	Cut	2	49
Yta		70%	30%					Cut			1	49
Shimmer	50%			50%		Cut					1	46
Labyrinth	100%				Loop	Cut					1	140
Pavement	100%				Loop	Cut					1	140
Shift	100%						Loop	Cut			1	140
Weave	100%					Loop		Cut			1	140
Arcade by Professor Josef Frank	100%							Cut			1	140
Flood by Professor Josef Frank	100%							Cut			1	140
Way by Professor Josef Frank	100%						Cut				1	140

CARING FOR CREATIVE RUGS

Not least thanks to the natural fibres we use, keeping your Creative Rug crisp and clean is easy.

The ability of the wool fibre to repel dirt is part of the reason for the enduring quality and long lifespan of the wool rug. Due to the open structure, the fibre is dyed inside out, which again means that a Creative Rug will maintain its colour strength and lustre for a long time.

The natural fibre has a built-in elasticity which makes it adaptable and able to spring back following pressure. A mark left by a piece of heavier furniture may for instance be taken away by brushing the fibres back up.

With a high natural content of nitrogen and humidity, Creative Rugs from wool require higher levels of oxygen than is available in the air in order to burn. Hence wool rugs are naturally flame resistant and will not ignite from e.g. a cigarette or fire spark.



Initially when you install and use a Creative Rug, the rug will shed excess fibre in the form of fluff which was not fully bound to the yarn in the spinning process. This is perfectly normal for a floor covering product made from natural fibre. We recommend to vacuum clean the rug more frequently at first until the fluffing wanes.

CARING FOR CREATIVE RUGS

Your creative Rug will stay clean and maintain a sharp appearance when you follow our four recommendations.

Vacuum clean your Creative Rug regularly. More frequently initially than later.

Remove stains and dirt quickly. Use limited lukewarm water and a dry dish cloth and work from the edge to the centre of the stain. Dry dirt may initially be removed with vacuum cleaner, a spoon or the blade of a knife.

Follow the laundry and cleaning instructions which comes with the rug and use professional rug cleaning services.

Change the direction of the rug from time to time to ensure even wear.



OUR PRODUCT WARRANTY

3 year product warranty for Creative Rugs for public spaces from Almedahls Solutions

Almedahls is a leading player in the market for textile products for public spaces with headquarters and a manufacturing base in Kinna, Västra Götaland, Sweden.

Our products are manufactured using sustainable raw materials and in a sustainable process and are moreover especially developed for use in public spaces.

Our product warranty means that our carpets are durable in relation to normal use in a public environment for a minimum of 3 years.

Normal use implies that the products are used under conditions which are customary for public spaces and our warranty applies provided that:

- The rug(s) are used in areas of a space and with a traffic load the rug is developed to handle according to our instructions and guidelines
- Our care instructions are adhered to

Almedahls is not responsible for damage or loss which occurs as a result of incorrect or unusual application of the products and our warranty is limited to replacement of our textile products.

Almedahls' warranty does not cover:

- General wear and tear due to daily use.
- Any indirect damage or loss. In addition, we are not responsible for any use or application of the products outside our guidelines, such as related to installation, violent use, change or impact of the products, soiling, etc.
- Any discrepancies between color perception from screen monitor, or other digital representation, to physical samples or finished rugs.

We urge our customers to conduct a thorough check of products at the time of delivery. Unless otherwise explicitly agreed in writing, the deadline for raising product issues/claims is 6 months after the delivery date for the products.

We are making you aware that a rug must always be stored horizontally due to the dimensional stability of the rug.

At Almedahls, we are proud of our quality. In all matters, we strive to maintain high customer satisfaction. Regardless of our product warranties and product specifications, we therefore hope that you will contact us promptly if we do not meet your expectations.



Almedahls AB

Box 265

SE-51123 Kinna, Sweden

Tel +46 (0)320 79 40 00

info@almedahls.se

www.almedahls.se