

CREATIVE RUGS

The selection 2026



almedahls



Creative Rugs from Almedahls are fully customisable tufted rugs. Developed for architects and interior designers, Creative Rugs blend Scandinavian design, functionality and tactility to meet the demands of public and commercial spaces.





FIELD SOW 102047-39024



YTA 100278-0669, shown with an optional loop frame (2 cm).

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Why Creative Rugs

Creative Rugs from Almedahls offer tailored solutions for every project. Whether you prioritise tactility, durability, or aesthetic appeal, our rugs are designed to meet the needs of public and commercial spaces.

Customisation

Tailor size, shape, colour and material to fit your project.

Functionality

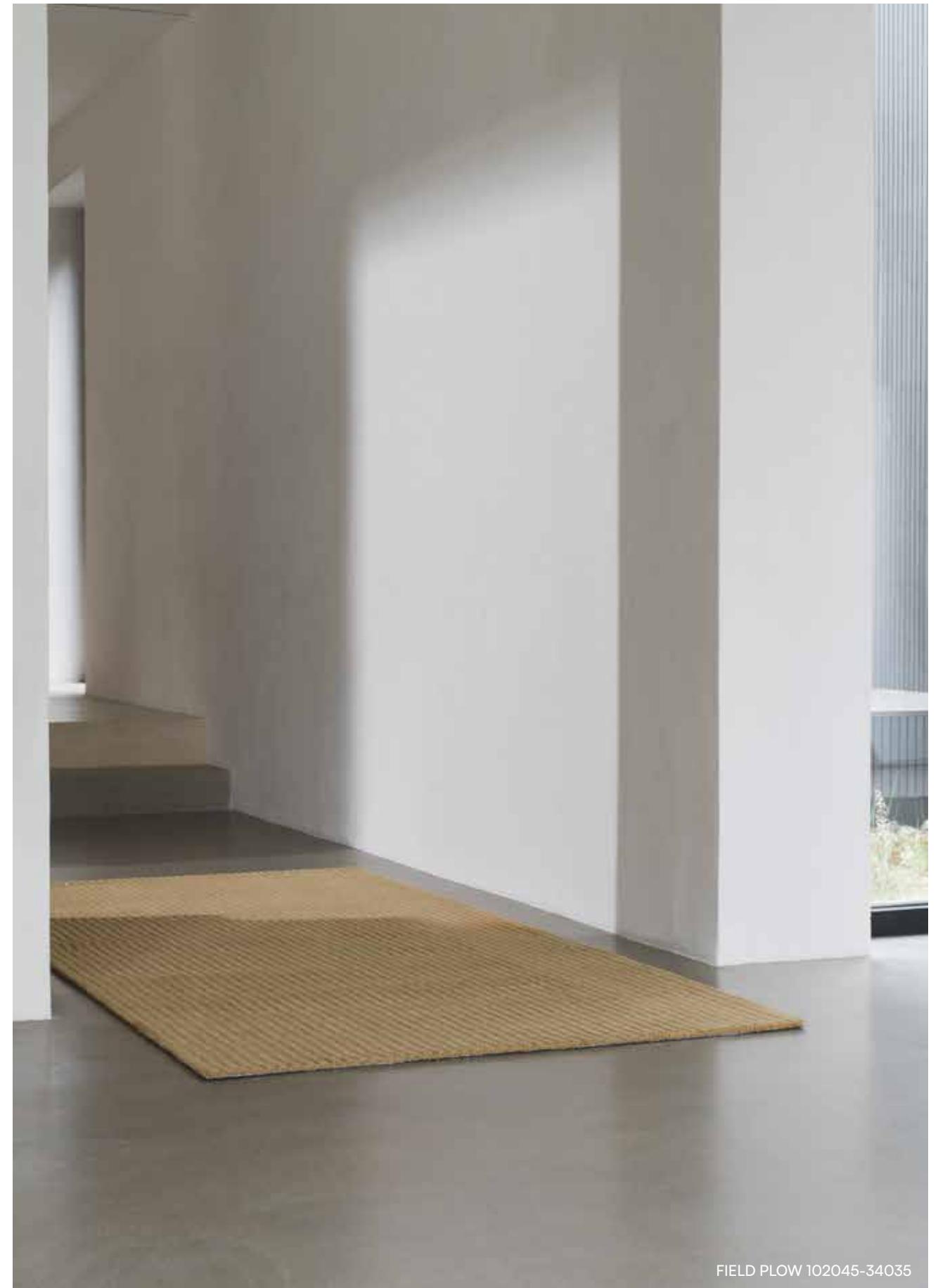
Durable, sound-absorbing and naturally flame-retardant.

Tactility

From soft textures to dynamic 3D effects that engage both the eye and the touch.

Versatility

A comprehensive colour range and multiple techniques for creative freedom.



FIELD PLOW 102045-34035



Choosing your rug

1. Define the purpose

Clarify what you want the rug to contribute. It can enhance a space through colour, pattern and texture, or serve a functional role such as improving acoustics, adding softness or providing fire retardancy. Rugs can also define zones, insulate or guide movement within a room.

2. Consider traffic and placement

Traffic level determines material choice. High-traffic areas, such as entrances or corridors, require durable rugs that withstand wear. Placement also matters, as some zones are more exposed than others.

3. Material and construction

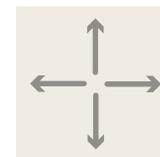
For high-traffic areas, choose low-pile wool rugs with high tuft density. Hardtwist wool adds extra durability. Softer blends in low or medium piles create a comfortable underfoot feel, ideal for lounges and meeting rooms. Long-pile rya rugs add a luxurious touch in low-traffic zones.

4. Design and colour

Patterns and colours help define zones, set a mood or create contrast. Match the interior theme or use bold tones for character.

5. Size and shape

Custom sizes and shapes are available with dimensions up to 5.0 × 8.9 m. Consider proportion, furniture placement and how the rug interacts with the space.



Maximum size
5.0 x 8.9 m

Practical placement tips

Under tables: Leave 60–80 cm around the table for chair movement.

Lounge areas: Extend the rug beyond seating to frame the space and enhance openness.

Traffic level

Please refer to page 94 for an illustrative categorisation of rugs according to room type and traffic level.

Three ways to design your Creative Rug

1. Choose from our standard collection

Our curated standard range offers solutions for every need, from durable and practical to soft and atmospheric. Explore predefined colours and qualities to find the right match.

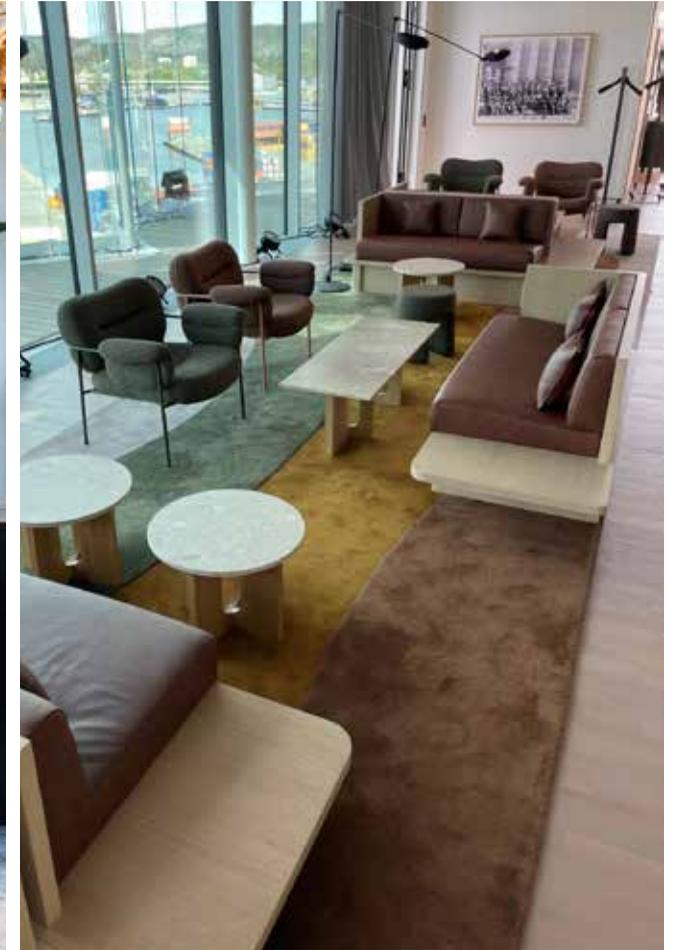
2. Customise a classic

Start with a standard rug and make it yours by adjusting colour, shape or pile height to suit your design.

3. Design from scratch

Have a vision of your rug? Whether inspired by art, texture or form, we guide you through material choices and design expression to bring your idea to life.

No matter your approach, Creative Rugs from Almedahls ensure quality, craftsmanship and endless possibilities.



This rug highlights a curated mix of textures, qualities and colours, demonstrating the freedom to design a rug fully tailored to your vision.

Our yarn qualities

Our yarns are selected for their durability, tactile richness and visual character. From the softness of Spirit to the natural sheen of Tencel™, each material offers distinct strengths that support different design needs.



Linen

Wool Spirit

Wool Hardtwist



Vision

Tencel™

Wool Spirit

100% New Zealand Wool | 140 Colours

Spirit is a soft and versatile wool yarn with a smooth, even surface. It works well for solid colours, blends and patterned rugs. Its cut pile creates a soft, velvety expression and supports carving and subtle relief patterns. In cut-and-loop constructions or blended colour combinations, Spirit can create a subtle mélange effect. The fibre offers warmth, durability, natural flame retardancy and dirt repellency, making it suitable for a wide range of public interiors.

Pile options: Cut Pile 14-20 mm, Loop pile 8-12 mm

Wool Hardtwist

100% New Zealand Wool | 70 Colours

Hardtwist is a wool yarn with a tighter twist that enhances durability and creates a rich, defined texture. It works well in cut, loop and rya pile constructions, offering strength, visual character and long-term performance. The fibre is natural, renewable and biodegradable, as well as naturally flame-retardant and dirt-repellent.

Pile options: Cut Pile 10-20 mm, Loop Pile 8-12 mm, Rya 25-75 mm

Vision

50% Wool, 50% Linen | 5 Colours

Vision is a blend of wool and linen, two natural fibres that combine strength with tactile richness. Its matte, coarse texture and tight twist create a distinctive surface with natural variation. Vision performs well in cut, loop and rya pile designs, adding a timeless and characterful expression to any rug.

Pile options: Cut Pile 14-20 mm, Loop Pile 10-25 mm, Rya 25-75 mm

Linen

100% Linen | 20 Colours

Linen is a natural fibre from the flax plant with a fine, elegant texture that brings subtle elegance to rugs. It pairs beautifully with Hardtwist or Spirit yarns and works well in both cut and loop pile constructions. The long fibres create a natural lustre and visual depth.

Pile options: Cut Pile 10-20 mm, Loop Pile 8-12 mm, Rya 25-75 mm

Tencel™

100% Lyocell | 70 Colours

Tencel™ is a sustainable cellulose fibre sourced from FSC®- or PEFC-certified forests. The yarn has a dirt-repellent surface that helps keep rugs clean and reduces shedding thanks to its long fibres. Its natural sheen gives the rug a soft, elegant glow that enhances any space.

Pile options: Cut Pile 12-16 mm, Loop Pile 10 mm



The techniques behind our rugs

Our rugs are crafted by tufting textile fibres into a base fabric, creating distinct surfaces and tactile expressions.

Choose from four techniques, each offering a unique look, feel and level of functionality.



Loop Pile



Closed loops form a textured surface that reflects light softly and creates a clean, bright appearance.



Cut Loop



Combining cut and loop pile creates a soft *mélange* effect and a more dynamic look, even with just a single yarn colour.



Cut Pile



The cut yarn surface gives a velvety feel, rich colour tones and works well for detailed patterns.



Rya technique



A mix of long and short yarns creates depth and a vibrant, lush texture.

Creative Rugs colour palette

The colours in Creative Rugs reflect Almedahls' Nordic design approach, clear, calm and purposeful. Our palette is developed to support a wide range of interior expressions across public spaces.

With up to 140 colours in Spirit wool, 70 in Tencel™ and Hardtwist, 20 in Linen and 5 in Vision, the range spans from soft neutrals to deeper tones. Mixed yarns create additional variation through subtle blends and texture.

How to select colours

To support your design process, we offer two flexible approaches:

1. Standard colours:

Pre-selected palettes tailored to each rug design. These ensure reliable colour matching and a balanced expression.

Shown as "Standard colours" under each product description.

2. Create your own palette

Explore the full yarn range and select colours that fit your project. Our team can support you when needed.

Shown as "Total colours available" under each product description.



Backing

After the front surface is tufted, a stabilising backing is applied to secure the yarns and maintain the rug's shape. This layer provides strength and structure, while an anti-slip mesh keeps the rug firmly in place.

The finished rug is delivered with textile edgings, giving a clean finish and ensuring long-lasting durability.



Textile edging and stabilising backing ensure a clean finish and long-lasting durability.



Rugs and acoustics

Rugs play an important role in creating acoustically balanced interiors. Beyond their visual presence, they help soften sound and support a calm atmosphere.

Tested according to ISO 354, our rugs absorb sound at voice frequencies, reducing echo and improving clarity without distortion. With an alpha value of 0.55, they offer reliable acoustic performance for public, commercial and residential spaces.



Product highlights

-DISCOVER FIELD-

A rug collection inspired by nature

Immerse yourself in the timeless beauty of rural landscapes with FIELD, a collection of rugs inspired by nature's organic patterns.

Designed with durability and tactile appeal, the three stripe designs — SOW, HARROW and PLOW — bring natural elegance to both residential and commercial interiors.





The background

Inspired by agricultural landscapes, the FIELD collection echoes the linear traces left by machinery in the countryside. Crafted using a combination of cut and loop pile techniques, each design offers its own interplay of texture and depth.

FIELD is tufted in our Wool Spirit yarn, a soft, versatile 100% New Zealand wool quality known for durability, rich colour expression and long term resilience. FIELD rugs are ideal for moderate to frequent traffic in both public and residential spaces.

Explore the FIELD stripe patterns

Each of the three stripe designs — SOW, HARROW and PLOW — offers a unique expression of texture and rhythm. Discover their individual characteristics and find the perfect fit for your space.

SOW

The narrowest stripe in the FIELD collection, SOW alternates between loop and cut pile rows, evoking the sleek texture of corduroy. Ideal for a modern, refined interior.

Stripe composition: Loop: 0.5 cm | Cut: 0.5 cm

HARROW

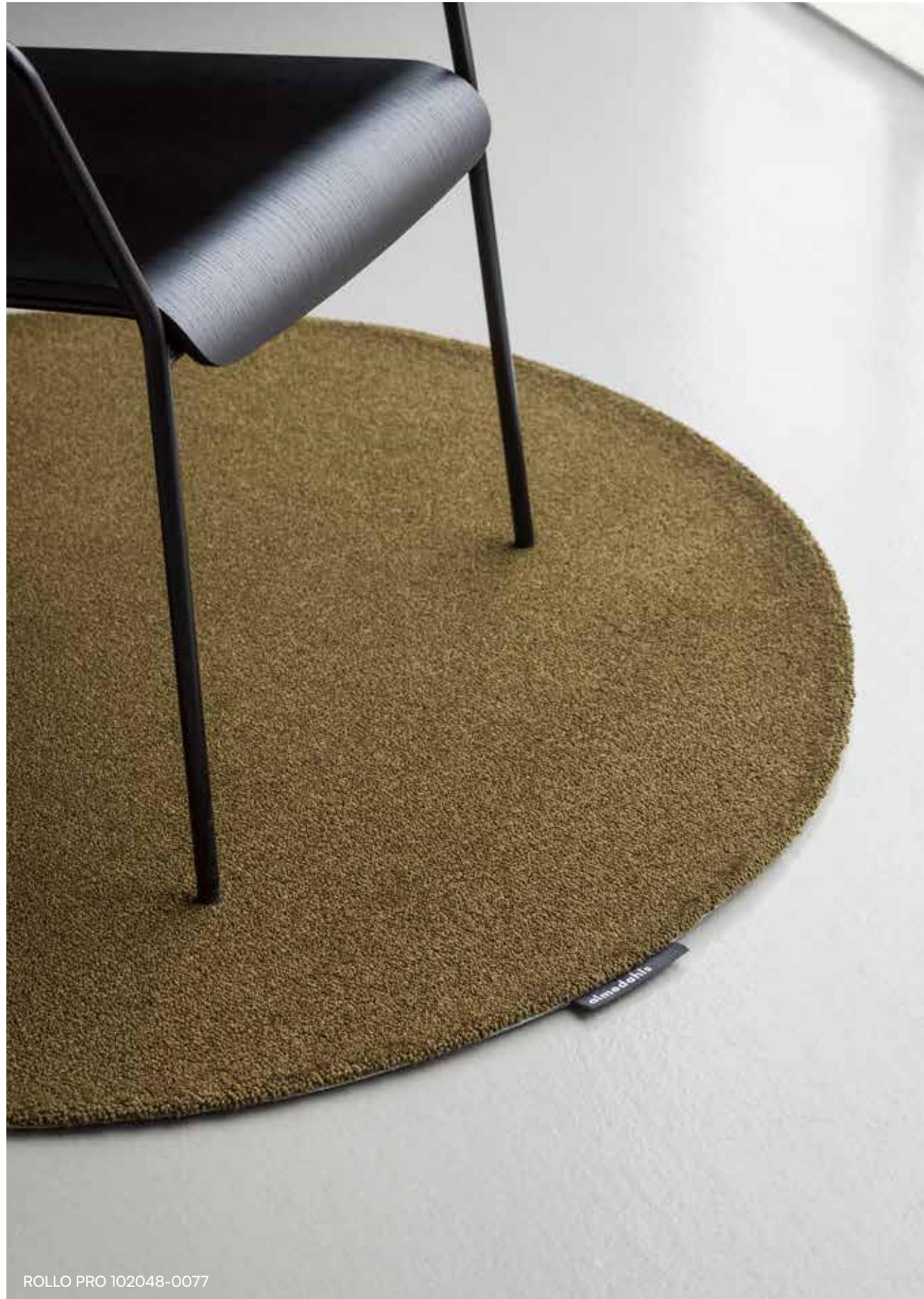
HARROW combines narrow loop stripes with wider cut pile stripes to create a subtle pinstripe effect. Thin, light lines contrast against a darker background, lending understated elegance.

Stripe composition: Loop: 0.5 cm | Cut: 1 cm

PLOW

PLOW features bold block stripes with alternating rows of loop and cut pile. This striking design balances boldness and harmony, perfect for adding a sophisticated statement.

Stripe composition: Loop: 1 cm | Cut: 1.5 cm



ROLLO PRO 102048-0077

-DISCOVER ROLLO PRO-

Engineered for high-traffic areas

Designed for environments with intense or frequent foot traffic, ROLLO PRO combines durability with refined aesthetics. Its dense low-pile surface ensures smooth chair movement in office settings, while the cut and loop texture adds subtle depth. A reliable choice for high-demand areas such as reception zones, corridors and office spaces.





CURVE MELANGE 101730-0001, shown with an optional cut frame (5 cm)

-DISCOVER OUR FRAMES-

Define your rug with a Frame

Elevate your rug design with our optional frames, available in three standard sizes for select rug styles. Designed for both residential and commercial spaces, these frames add a stylish touch and a practical finish, ensuring durability and a polished, cohesive look in any setting.



Choose the perfect frame for your rug

Our frames are designed to enhance both the look and function of your rug. Whether you prefer a subtle loop pile border or a bold cut pile finish, there's an option to complement your chosen design.

Loop frame

A soft loop pile border that creates a harmonious, understated finish. Ideal for those wanting a seamless transition between rug and floor. The loop frame appears lighter than the rug centre, adding a delicate contrast.

- **Available widths:** 2 cm
- **Standard products:** Plain, Grain, Glans, Candy, Shimmer II, Yta
- **Note:** Cut-pile rugs can only have a loop frame.

Cut frame

A modern cut pile border that delivers a defined, sophisticated look. The deeper pile creates stronger contrast, appearing darker than the rug centre and adding depth to the overall expression.

- **Available widths:** 2 cm or 5 cm
- **Standard products:** Plain, Grain, Glans, Curve, Curve Melange
- **Note:** Loop-pile rugs can only have a cut frame.

Match your rug and frame effortlessly

Each standard product page includes detailed guidance on which frame options match your chosen rug.

How to choose your frame

- Start by selecting your rug quality.
- Choose a frame that enhances both the material and the design.
- Need support? Our team is here to help you find the ideal combination.





MonoBlend standard products

Rugs with subtle tonal variations
and a uniform, harmonious look.



CANDY 100273

CANDY

CANDY combines Spirit with Hardtwist in a cut pile technique, creating a dense and durable rug. The interplay between Spirit and Hardtwist, along with the option to use two colours, results in a softly muted, hazy surface that transforms into a dynamic and captivating colour expression.

CANDY offers the luxurious depth of wool fibres, blending richness and purity in a timeless design suitable for frequent traffic areas.

Article Number:	100273
Design:	Studio Almedahls
Material:	100% Wool
Yarn:	Hardtwist+Spirit
Pile height:	Cut 14 mm
Standard colours:	26 curated shades
Total colours available:	140 Spirit / 70 Hardtwist
Sound Absorption Coefficient (Alpha):	0,55

Frame options

Loop 2 cm



100273 Cut pile 14 mm



Wool Spirit palette – 140 colours



Wool Hardtwist palette - 70 colours





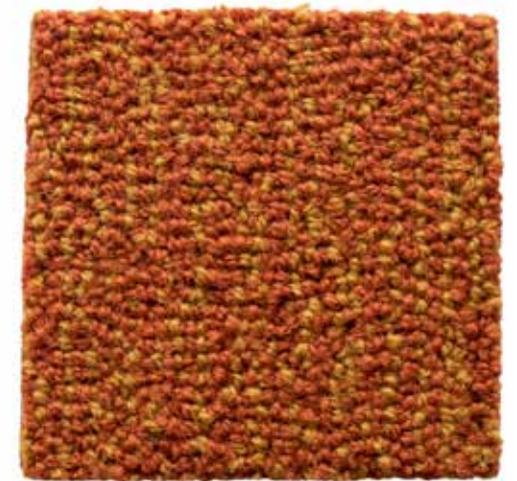
CURVE 101729-0014

CURVE

CURVE is a low-pile rug (8 mm) in a base colour, enriched with irregular threads in matching tones to create a dynamic sense of motion. The loop technique and low pile make CURVE a versatile and durable choice, suitable for frequent traffic areas.

Crafted from Spirit wool yarn, CURVE exudes the authentic feel of true textile craftsmanship and natural origin.

- Article Number: 101729
- Design: Studio Almedahls
- Material: 100% Wool
- Yarn: Spirit
- Pile height: Loop 8 mm
- Standard colours: 34 curated shades
- Total colours available: 140
- Sound Absorption Coefficient (Alpha): 0,55



Wool Spirit palette – 140 colours



Frame options

Cut 2 cm



101729 Loop pile 8 mm

Cut 5 cm



101729 Loop pile 8 mm



CURVE MELANGE 101730-0001, shown with an optional cut frame (5 cm)

CURVE MELANGE

CURVE MELANGE is a variant of CURVE, combining Spirit wool yarn with Vision yarn. Vision, a blend of linen and wool, creates a textured melange effect and a natural, tactile feel. Its low looped pile makes it suitable for frequent-traffic areas.

Article Number: 101730
 Design: Studio Almedahls
 Material: 75% Wool 25% Linen
 Yarn: Spirit+Vision
 Pile height: Loop 8 mm
 Standard colours: 24 curated shades
 Total colours available: 140 Spirit / 5 vision
 Sound Absorption Coefficient (Alpha): 0,55



Wool Spirit palette – 140 colours



Vision palette — 5 colours



Frame options

Cut 2 cm



101730 Loop pile 8 mm

Cut 5 cm



101730 Loop pile 8 mm



GLANS 101561-80189

GLANS

GLANS is crafted from 100% Tencel™ fibre, giving it a radiant and luminous character. With three pile heights and options for both cut and loop techniques, GLANS offers a variety of expressions to suit your space.

Thanks to its unique light-reflecting properties, GLANS subtly enhances your furnishings, almost illuminating them from beneath. It frames your décor with elegance, adding a touch of refined glamour to any setting.



Article Number:	101728 Loop 10 mm
+ Pile height:	101561 Cut 12 mm
	101727 Cut 14 mm
Design:	Studio Almedahls
Material:	100% Tencel
Yarn:	Tencel
Total colours available:	70
Sound Absorption Coefficient (Alpha):	0,55

Tencel palette — 70 colours



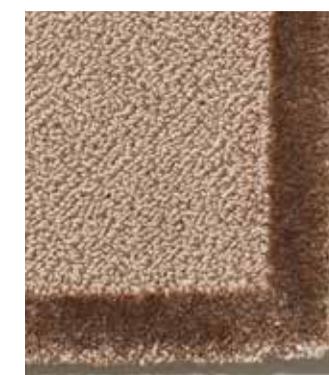
Frame options

Loop 2 cm



101561 Cut pile 12 mm
101727 Cut pile 14 mm

Cut 2 cm



101728 Loop pile 10 mm

Cut 5 cm



101728 Loop pile 10 mm



GRAIN 100710-0084, shown with an optional cut frame (2 cm)

GRAIN

GRAIN is a sibling of PLAIN. Both GRAIN and PLAIN are uni-colour rugs with a surprisingly wide range of expressions. The fibre base of GRAIN features Hardtwist, available in 70 colours.

GRAIN is offered in both loop and cut pile, with pile heights of 10, 14, and 25 mm. Its durable construction makes it a truly versatile rug, suitable for any space, including high traffic areas, depending on the chosen pile height and technique.

Article Number: 100710 Loop 10 mm
 + Pile height: 100711 Cut 14 mm
 100712 Cut 25 mm

Design: Studio Almedahls

Material: 100% Wool

Yarn: Hardtwist

Total colours available: 70

Sound Absorption Coefficient (Alpha): 0,55



Wool Hardtwist palette - 70 colours



Frame options

Loop 2 cm



100711 Cut 14 mm

Cut 2 cm



100710 Loop 10 mm

Cut 5 cm



100710 Loop 10 mm



PLAIN

PLAIN is a sibling of GRAIN. Both PLAIN and GRAIN are uni-colour rugs with a surprising number of expressions. The character of PLAIN is shaped by Spirit wool yarn, available in 140 colours. Three pile heights (10, 12, and 14 mm) provide versatile placement options, making it suitable for a wide range of spaces depending on the chosen pile height.

The loop technique allows light to reflect more effectively, as the sides of the yarn are visible, creating a brighter appearance compared to cut pile. Cut pile, on the other hand, showcases deeper colours due to the way light interacts with the cross-section of the yarn.

Article Number: 100707 Loop 10 mm
 + Pile height: 100708 Cut 12 mm
 100709 Cut 14 mm

Design: Studio Almedahls
 Material: 100% Wool
 Yarn: Spirit
 Total colours available: 140
 Sound Absorption Coefficient (Alpha): 0,55



Wool Spirit palette – 140 colours



Frame options

Loop 2 cm



100708 Cut pile 12 mm
 100709 Cut pile 14 mm

Cut 2 cm



100707 Loop pile 10 mm

Cut 5 cm



100707 Loop pile 10 mm



ROLLO 100287

ROLLO

ROLLO is designed to provide a beautiful yet resilient textile surface, ideal for spaces with frequent traffic and office environments.

Its dense structure is achieved with an 8 mm combination of loop and cut pile, made from Spirit wool yarn. This technique enhances the rug's subtle melange effect, adding depth and radiance. The low pile allows for smooth movement of office chairs, making ROLLO a practical choice for workplaces.

Choose from 140 colours in the Spirit colour box to find the perfect shade for your space.

Article Number:	100287
Design:	Studio Almedahls
Material:	100% Wool
Yarn:	Spirit
Pile height:	Cut-Loop 8 mm
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55



Wool Spirit palette – 140 colours





ROLLO PRO 102048-0032

ROLLO PRO

ROLLO PRO is the robust sibling of ROLLO, designed with Hardtwist wool yarn for enhanced durability. Built to withstand heavy traffic, it is ideal for demanding environments such as reception areas.

Its low-pile, dense surface allows for smooth office chair movement, while the cut and loop technique creates a soft, two-toned effect. A non-slip backing ensures the rug stays securely in place.

Available in 70 colours, ROLLO PRO seamlessly combines functionality and elegance.

Article Number:	102048
Design:	Studio Almedahls
Material:	100% Wool
Yarn:	Hardtwist
Pile height:	Cut-Loop 8 mm
Total colours available:	70
Sound Absorption Coefficient (Alpha):	0,55



Wool Hardtwist palette - 70 colours





SHIMMER II 102044-0006

SHIMMER II

SHIMMER II blends the luminous quality of Tencel™ with the matte texture of Spirit wool yarn, resulting in a captivating surface that shifts character with the angle of the light and offers a silky smooth feel. For added depth, SHIMMER II allows for a playful interaction of light and colour by combining two tones.

Available in 10 mm cut pile and a palette of 25 standard shades, SHIMMER II is suitable for moderate and lower traffic levels, making it ideal for spaces where softness and elegance take centre stage.

Article Number:	102044
Design:	Studio Almedahls
Material:	50% Wool 50% Tencel
Yarn:	Spirit+Tencel
Pile height:	Cut 10 mm
Standard colours:	25 curated shades
Total colours available:	140 Spirit / 70 Tencel
Sound Absorption Coefficient (Alpha):	0,55

Frame options

Loop 2 cm



102044 Cut pile 10 mm



Wool Spirit palette – 140 colours



Tencel palette — 70 colours





VILA 100293

VILA

VILA resembles a lush, textured textile lawn, featuring fibres in varying shades, thicknesses, and textures. This distinctive effect is achieved through the combination of Hardtwist and Linen in harmonious colour tones.

Available in 25 mm and 35 mm cut pile, VILA is designed for light traffic spaces, where its calming presence enhances meaningful interactions and creates a serene atmosphere.

Article Number:	100293 25 mm cut pile
+ Pile height:	100294 35 mm cut pile
Design:	Studio Almedahls
Material:	70% Wool 30% Linen
Yarn:	Hardtwist + Linen
Standard colours:	46 curated shades
Total colours available:	70 Hardtwist / 20 Linen
Sound Absorption Coefficient (Alpha):	0,55



Wool Hardtwist palette - 70 colours



Linen palette — 20 colours





YTA 100278-0669, shown with an optional loop frame (2 cm).

YTA

YTA is a denser version of VILA. Crafted from Hardtwist wool and Linen in matching tones, it shares the same natural elegance as VILA. With a pile height of 14 mm, YTA offers durable density, making it suitable for moderate traffic spaces, while the linen fibres create subtle contrasts and an intriguing visual dynamic.

Available in 46 standard shades, YTA combines functionality with timeless sophistication.

Article Number:	100278
Design:	Studio Almedahls
Material:	70% Wool 30% Linen
Yarn:	Hardtwist+Linen
Pile height:	Cut 14 mm
Standard colours:	46 curated shades
Total colours available:	70 Hardtwist / 20 Linen
Sound Absorption Coefficient (Alpha):	0,55

Frame options

Loop 2 cm



100278 Cut pile 14 mm



Wool Hardtwist palette - 70 colours



Linen palette — 20 colours





FusionRugs standard products

Rugs that combine colours, textures,
and materials for a dynamic expression.





ARCADE 100270-0063

ARCADE

by Professor Josef Frank

ARCADE, designed by Professor Josef Frank, stands out with its confident blend of geometric and organic motifs. Perfect for public areas, its pattern creates visual interest while guiding movement. Like the other Professor Josef Frank designs in our collection ARCADE is crafted from Spirit wool yarn, ensuring lasting quality and timeless charm.

Article Number:	100270
Design:	Professor Josef Frank
Material:	100% Wool
Yarn:	Spirit
Pile height:	Cut 14 mm
Standard colours:	4 curated colourways
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55



Wool Spirit palette – 140 colours



Piet Hein
by almedahls



AVGO 101841-0072

AVGO Superellipse®

AVGO is an innovative and versatile rug collection designed to create a distinctive presence in any room. It is available in eight variations of the iconic Superellipse®. Using a clever technical solution, AVGO achieves a two-tone effect while utilising just one colour. The edge features a cut pile design incorporating the 4:6 Superellipse® symbol, adding a subtle yet sophisticated detail.

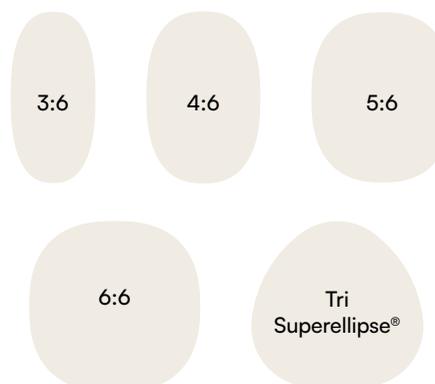
With a curated selection of 22 standard shades, Almedahls' Design Studio has chosen colours that harmonise beautifully with contemporary materials and architectural expressions, offering a refined match for modern interiors

Article Number:	101835 3:6 Superellipse®
	101836 4:6 Superellipse®
	101837 5:6 Superellipse®
	101838 6:6 Superellipse®
	101839 Tri Superellipse®
	01840 3:6 Superellipse® table*
	101841 4:6 Superellipse® table*
	101842:6 Superellipse® table*
Design:	Piet Hein, Studio Almedahls
Material:	100% Wool
Yarn:	Spirit
Pile height:	12 mm loop & 12 mm cut
Standard colours:	22 curated shades
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55

* These AVGO models are specially designed to align with the original Piet Hein Superellipse® tables from Fritz Hansen and Bruno Mathsson International. For details and ordering, please contact your Almedahls representative



Wool Spirit palette – 140 colours





FIELD HARROW 102046-38111

FIELD HARROW

Part of the FIELD concept, HARROW draws inspiration from traces of agricultural machines in the rural landscape. A narrow lighter stripe of loop pile paired with a darker wider stripe of cut pile makes HARROW reminiscent of a classic pinstripe pattern. It simply adds refined elegance to any room.

Tufted with the soft and durable Spirit yarn made from 100% New Zealand wool, this rug is suitable for rooms with moderate to frequent traffic, yet it also works in a light-traffic lounge area.

Article Number:	102046
Design:	Studio Almedahls
Material:	100% Wool
Yarn:	Spirit
Pile height:	Loop 8 mm & Cut 10 mm
Stripe composition:	Loop: 0.5 cm Cut: 1 cm
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55

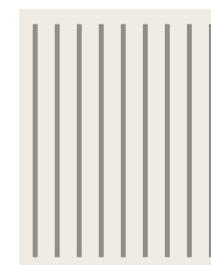


Wool Spirit palette – 140 colours



Stripe orientation

You can choose direction of the stripes either lengthwise or crosswise.



Lengthwise



Crosswise



FIELD PLOW 102045-34035

FIELD PLOW

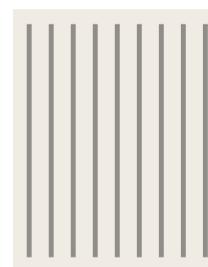
Part of the FIELD concept, PLOW draws inspiration from the traces left by agricultural machines in the rural landscape. PLOW forms a bold two-toned block stripe pattern, perfect for those seeking a slightly more pronounced expression while retaining a sleek and sophisticated aesthetic.

Tufted with 100% New Zealand wool yarn and featuring a low pile height, PLOW offers a durable quality, ideal for rooms with moderate to frequent traffic.

Article Number:	102045
Design:	Studio Almedahls
Material:	100% Wool
Yarn:	Spirit
Pile height:	Loop 8 mm & Cut 10 mm
Stripe composition:	Loop: 1 cm Cut: 1.5 cm
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55

Stripe orientation

You can choose direction of the stripes either lengthwise or crosswise.



Lengthwise



Crosswise



Wool Spirit palette – 140 colours





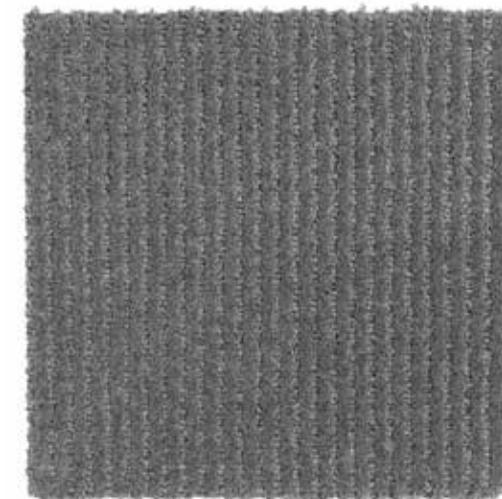
FIELD SOW 102047-39024

FIELD SOW

Part of the FIELD concept, SOW draws inspiration from traces of agricultural machines in the rural landscape. SOW features a two-toned, narrow stripe pattern that creates a surface with a discreet textural effect perfect for modern interiors.

Tufted with the soft and durable Spirit yarn made of 100% New Zealand wool makes this rug suitable for rooms with moderate to frequent traffic.

Article Number:	102047
Design:	Studio Almedahls
Material:	100% Wool
Yarn:	Spirit
Pile height:	Loop 8 mm & Cut 10 mm
Stripe composition:	Loop: 0.5 cm Cut: 0.5 cm
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55

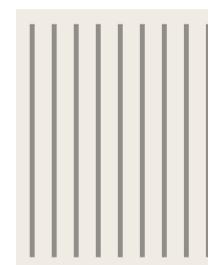


Wool Spirit palette – 140 colours



Stripe orientation

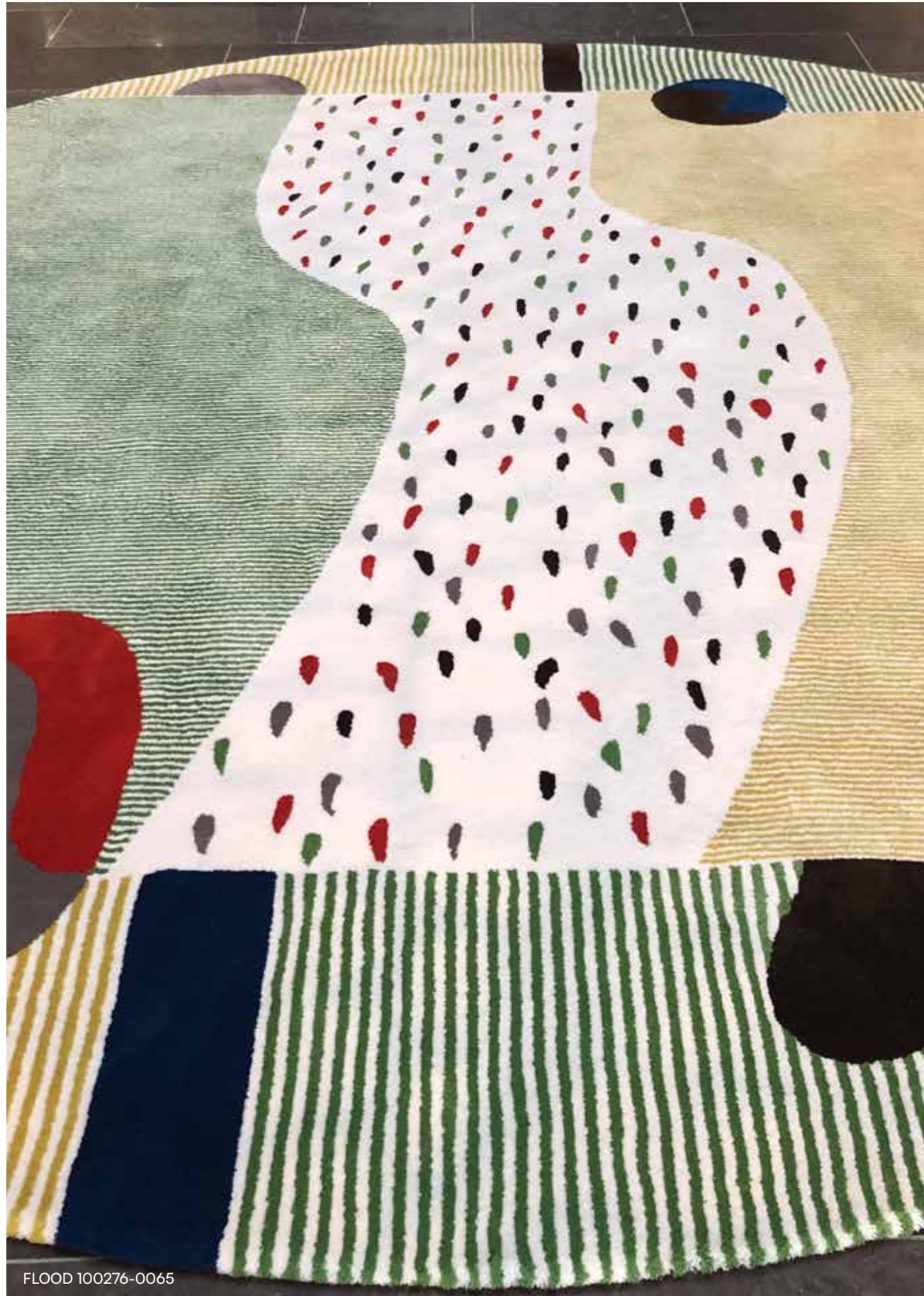
You can choose direction of the stripes either lengthwise or crosswise.



Lengthwise



Crosswise



FLOOD 100276-0065

FLOOD

by Professor Josef Frank

FLOOD by Professor Josef Frank features a dynamic interplay of geometric and organic elements, making it ideal for spaces with moderate to frequent traffic. Its pattern captivates and directs movement, bringing life and functionality to any room. Made from from Spirit wool yarn, it embodies both resilience and sophistication.

Article Number:	100276
Design:	Professor Josef Frank
Material:	100% Wool
Yarn:	Spirit
Pile height:	Cut 14 mm
Standard colours:	3 curated colourways
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55



Wool Spirit palette – 140 colours





LABYRINTH 101768-31504

LABYRINTH

LABYRINTH features a braided geometric pattern that flows across the surface, offering a timeless design inspired by Art Déco. Built for durability, its elegant two-tone effect is achieved through a unique combination of technique and construction, all while using a single colour.

Available in an impressive palette of 140 colours, LABYRINTH delivers a striking visual impression and is perfectly suited for spaces with moderate to frequent traffic.

Article Number:	101768
Design:	Studio Almedahls
Material:	100% Wool
Yarn:	Spirit
Pile height:	Loop 8 mm & Cut 10 mm
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55



Wool Spirit palette – 140 colours





PAVEMENT 101769-35119

PAVEMENT

PAVEMENT features a soft, organic pattern inspired by nature's gentle transition into urban landscapes, evoking the image of puddles on a pavement seamlessly integrated into your space. This rich and versatile floor covering is well-suited for moderate to frequent traffic areas.

Crafted from 100% Spirit wool, PAVEMENT combines 8 mm loop pile and 10 mm cut pile in a single colour tone, selected from a palette of 140 colours.

Article Number:	101769
Design:	Studio Almedahls
Material:	100% Wool
Yarn:	Spirit
Pile height:	Loop 8 mm & Cut 10 mm
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55



Wool Spirit palette – 140 colours





SHIFT 101616

SHIFT

SHIFT transforms depth and structure into a tangible experience, with contrasting lines carved into the 14 mm cut pile. Accentuated by a matching or contrasting colours from the Spirit palette of 140 colours, it offers a versatile and striking design.

Bold yet harmonious, this rug draws the eye and sparks curiosity, making it a perfect complement to contemporary furnishings and modern interiors.

Article Number:	101614 unicolour
+ Pile height:	Loop 12 mm & Cut 14 mm
	101616 2 colour
	Loop 12 mm & Cut 14 mm
Design:	A. Alriksson & S. Wessely Gromark, D. Lavonius Jarefeldt
Material:	100% Wool
Yarn:	Spirit
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55



Wool Spirit palette – 140 colours





WAY 100292-00665

WAY by Professor Josef Frank

The bold design of WAY by Professor Josef Frank combines geometric and organic shapes, making it a striking addition to public spaces. With its captivating pattern, WAY not only draws the eye but also guides movement through a room, visually and physically. Crafted from Spirit wool yarn, it offers a balance of durability and timeless elegance.

Article Number:	100292
Design:	Professor Josef Frank
Material:	100% Wool
Yarn:	Spirit
Pile height:	Cut 12 mm
Standard colours:	3 curated colourways
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55



Wool Spirit palette – 140 colours





WEAVE 101617

WEAVE

WEAVE features a sophisticated interplay of loop and cut pile techniques, creating depth and a tactile sense of structure. The contrasting lines are carved into the 14 mm cut pile, enhanced by a matching or contrasting colour from the Spirit wool palette of 140 colours.

With its dynamic design, WEAVE draws the eye and complements contemporary interiors with its bold yet harmonious aesthetic.

Article Number:	101615 unicolour
+ Pile height:	Loop 10 mm & Cut 14 mm
	101617 2 colour
	Loop 10 mm & Cut 14 mm
Design:	A. Alriksson & S. Wessely Gromark, D. Lavonius Jarefeldt
Material:	100% Wool
Yarn:	Spirit
Total colours available:	140
Sound Absorption Coefficient (Alpha):	0,55



Wool Spirit palette – 140 colours



Care instructions

Crafted for durability and timeless beauty, our rugs are built to last, even in high-traffic areas. Follow these simple care steps to maintain their quality over the years.

1. Vacuum regularly

Frequent vacuuming removes dirt and helps maintain the rug's appearance. During the initial period, vacuum more often to eliminate excess fibres caused by natural shedding.

2. Remove stains promptly

Act quickly to absorb spills using a dry cloth. For stubborn stains, use lukewarm water if necessary, working from the edge toward the centre to prevent spreading. For dry dirt, gently use a spoon, knife blade, or vacuum cleaner.

3. Follow cleaning guidelines

Engage professional carpet cleaning when required and always follow our provided care recommendations.

4. Rotate placement (if applicable)

Occasionally adjust the carpet's position in rooms with movable furniture to ensure even wear over time.

Practical benefits of wool for public spaces

- **Elasticity:** Wool fibres recover easily from pressure marks left by furniture when gently brushed back.
- **Durability:** Wool is naturally dirt-repellent and flame-resistant, enhancing safety and longevity.
- **Extended lifespan:** Applying a textile protector further boosts the rug's resilience and appearance.



SHIMMER II 102044-0006

When first installed, a Creative Rug may shed excess fibres, a natural trait of rugs made from natural fibres, as some fibres are not fully bound during spinning. Regular vacuuming will minimise shedding over time.

Colour Palettes



Wool Spirit 140 colours



Wool Hardtwist 70 colours



Tencel 70 colours



Linen 20 colours



Vision 5 colours

Our range of sample materials

With a curated selection of high-quality sample boxes, you can explore colours and textures up close. Choosing the right colours is an essential part of the creative process. Order your samples and let them guide you toward the perfect choices for your project.

Please contact us to get started with your creative process.

Our Creative Rug team is here to support you every step of the way, making the process smooth and inspiring. Find the right contact at almedahls.se/contact-us.

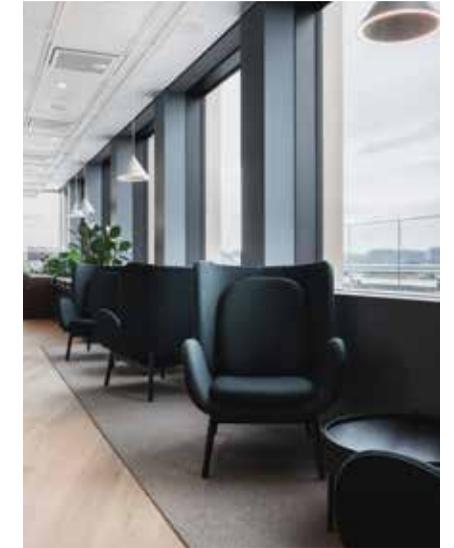
Toolbox



Inspired by our customers

Our customers are our greatest inspiration. Enjoy some of their exceptional projects, brought to life with Creative Rugs from Almedahls.

For more inspiration, visit almedahls.se to explore additional customer projects.



Project: Thommessen Oslo • Architects: Radius Design • Photographer: Dag Sandven



Project: Advokatfirma Selmer • Architects: Grape Architects • Photographer: Cathrine Holst



Project: Statens Vegvesen hovedkontor Oslo • Interior Architects: Asplan Viak • Photographer: Niklas Hart



Project: Copenhagen residence • Picture by: Botex



Project: Schjødt Advokater • Interior Architects: Ledsten Arkitektur • Photographer: Dag Sandven

Product warranty

3 year product warranty for Creative Rugs for public spaces from Almedahls Solutions

Almedahls is a leading player in the market for textile products for public spaces with headquarters and a manufacturing base in Kinna, Västra Götaland, Sweden. Our products are manufactured using sustainable raw materials and in a sustainable process and are moreover especially developed for use in public spaces. Our product warranty means that our carpets are durable in relation to normal use in a public environment for a minimum of 3 years.

Normal use implies that the products are used under conditions which are customary for public spaces and our warranty applies provided that:

- The rug(s) are used in areas of a space and with a traffic load the rug is developed to handle according to our instructions and guidelines.
- Our care instructions are adhered to.

Almedahls is not responsible for damage or loss which occurs as a result of incorrect or unusual application of the products and our warranty is limited to replacement of our textile products.

Almedahls' warranty does not cover:

- General wear and tear due to daily use.
- Any indirect damage or loss. In addition, we are not responsible for any use or application of the products outside our guidelines, such as related to installation, violent use, change or impact of the products, soiling, etc.
- Any discrepancies between colour perception from screen monitor, or other digital representation, to physical samples or finished rugs.

We urge our customers to conduct a thorough check of products at the time of delivery. Unless otherwise explicitly agreed in writing, the deadline for raising product issues/claims is 6 months after the delivery date for the products.

We are making you aware that a rug must always be stored horizontally due to the dimensional stability of the rug.

At Almedahls, we are proud of our quality. In all matters, we strive to maintain high customer satisfaction. Regardless of our product warranties and product specifications, we therefore hope that you will contact us promptly if we do not meet your expectations.



Overview
all products

Pile height

Article name	8 mm	10 mm	12 mm	14 mm	25 mm	35 mm	Pile height option
Arcade				Cut			1
Avgo			Cut & Loop				1
Candy				Cut			1
Curve	Loop						1
Curve Melange	Loop						1
Field Harrow	Loop	Cut					2
Field Plow	Loop	Cut					2
Field Sow	Loop	Cut					2
Flood				Cut			1
Glans		Loop	Cut	Cut			3
Grain		Loop		Cut	Cut		3
Labyrinth	Loop	Cut					1
Pavement	Loop	Cut					1
Plain		Loop	Cut	Cut			3
Rollo	Cut-Loop						1
Rollo Pro	Cut-Loop						1
Shift			Loop	Cut			1
Shimmer II		Cut					1
Vila					Cut	Cut	2
Way			Cut				1
Weave		Loop		Cut			1
Yfa				Cut			1

Yarn / Material + Page number

Article name	Spirit Wool	Hardtwist Wool	Vision Linen & wool	Linen	Tencel™	Page number
Arcade	100%					62
Avgo	100%					64
Candy	50%	50%				38
Curve	100%					40
Curve Melange	75%		25%			42
Field Harrow	100%					66
Field Plow	100%					68
Field Sow	100%					70
Flood	100%					72
Glans					100%	44
Grain		100%				46
Labyrinth	100%					74
Pavement	100%					76
Plain	100%					48
Rollo	100%					50
Rollo Pro		100%				52
Shift	100%					78
Shimmer II	50%				50%	54
Vila		70%		30%		56
Way	100%					80
Weave	100%					82
Yfa		70%		30%		58

Learn more about our yarn qualities on page 16.

Traffic level

Article name	High Traffic	Frequent Traffic	Moderate Traffic	Light Traffic
Arcade			✓	✓
Avgo			✓	✓
Candy		✓	✓	✓
Curve		✓	✓	✓
Curve Melange		✓	✓	✓
Field Harrow		✓	✓	✓
Field Plow		✓	✓	✓
Field Sow		✓	✓	✓
Flood			✓	✓
Glans			✓ (10 mm)	✓ (10, 12, 14 mm)
Grain	✓ (10 mm)	✓ (10 mm)	✓ (10, 14 mm)	✓ (10, 14, 25 mm)
Labyrinth		✓	✓	✓
Pavement		✓	✓	✓
Plain		✓ (10, 12 mm)	✓ (10, 12, 14 mm)	✓ (10, 12, 14 mm)
Rollo		✓	✓	✓
Rollo Pro	✓	✓	✓	✓
Shift			✓	✓
Shimmer II			✓	✓
Vila				✓ (25, 35 mm)
Way			✓	✓
Weave			✓	✓
Yfa		✓	✓	✓

The numbers in parentheses indicate the pile height.

Frame options

Article name	Article nr	Frame width		
		Loop 20mm	Cut 20mm	Cut 50mm
Candy	102048 Cut pile 14 mm	✓		
Curve	101729 Loop pile 8 mm		✓	✓
Curve Melange	101730 Loop pile 8 mm		✓	✓
Glans	101561 Cut pile 12 mm	✓		
	101727 Cut pile 14 mm	✓		
	101728 Loop pile 10 mm		✓	✓
Grain	100711 Cut 14 mm	✓		
	100710 Loop 10 mm		✓	✓
Plain	100707 Loop pile 10 mm		✓	✓
	100708 Cut pile 12 mm	✓		
	100709 Cut pile 14 mm	✓		
Shimmer II	102044 Cut pile 10 mm	✓		
Yfa	100278 Cut pile 14mm	✓		

Understanding our traffic levels

High Traffic

For areas with intense use and high durability demands.

Examples: Hallways, public offices, hotel lobbies, and busy retail environments.

Frequent Traffic

For spaces with regular use and steady foot traffic throughout the day.

Examples: Entrances, reception areas, office spaces, hotel lounges and restaurant areas.

Moderate Traffic

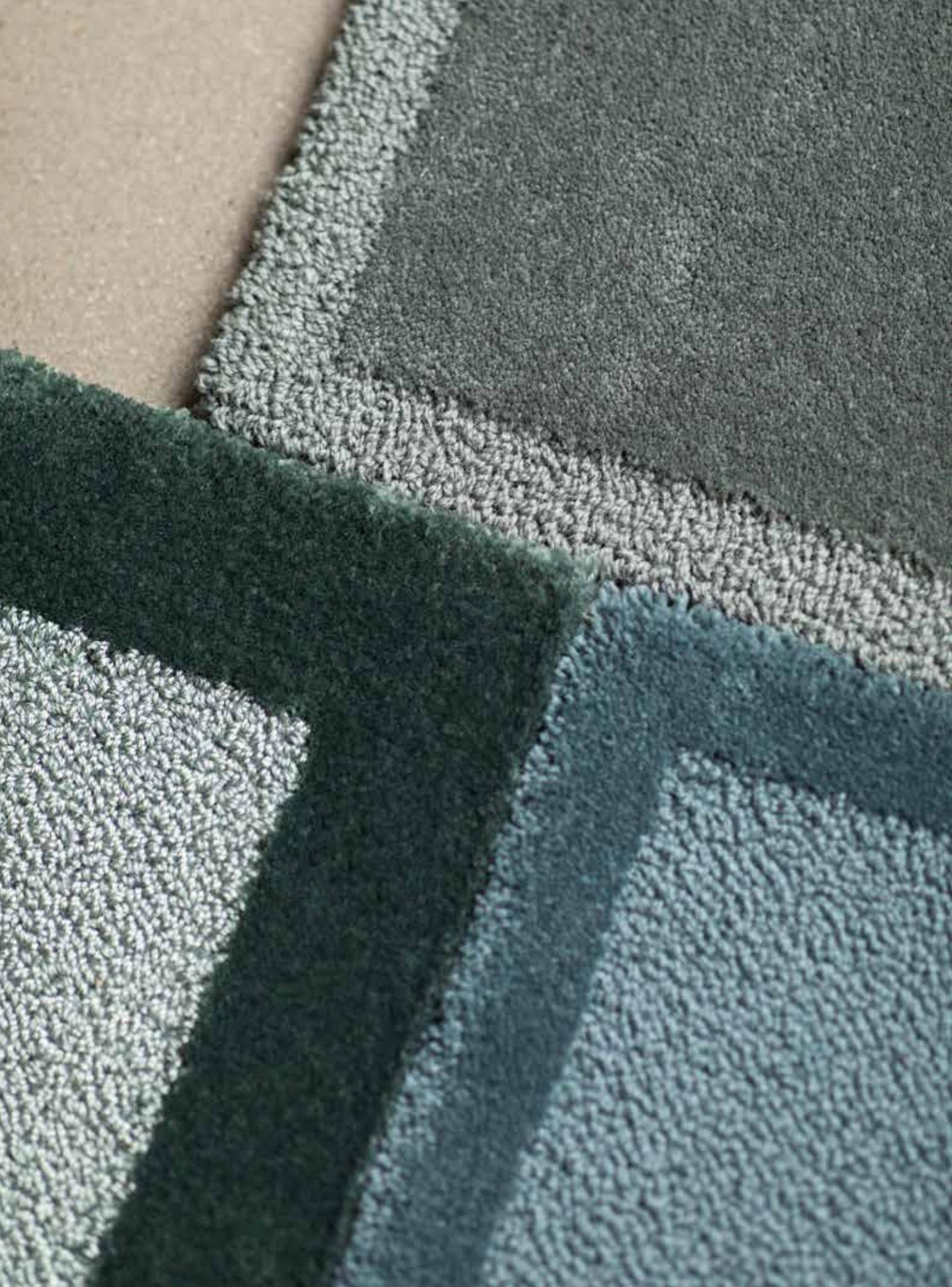
For spaces with moderate use where durability remains essential.

Examples: Hotel rooms, meeting rooms and lounge areas in offices or private homes.

Light Traffic

For low-use areas with minimal wear and tear.

Examples: Bedrooms, private offices and quiet seating areas.



**Contact our sales
team today to explore
how Creative Rugs
can elevate your
next project.**





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