

Care instructions

Crafted for durability and timeless beauty, our rugs are built to last, even in high-traffic areas. Follow these simple care steps to maintain their quality over the years.

1. Vacuum regularly

Frequent vacuuming removes dirt and helps maintain the rug's appearance. During the initial period, vacuum more often to eliminate excess fibres caused by natural shedding.

2. Remove stains promptly

Act quickly to absorb spills using a dry cloth. For stubborn stains, use lukewarm water if necessary, working from the edge toward the centre to prevent spreading. For dry dirt, gently use a spoon, knife blade, or vacuum cleaner.

3. Follow cleaning guidelines

Engage professional carpet cleaning when required and always follow our provided care recommendations.

4. Rotate placement (if applicable)

Occasionally adjust the carpet's position in rooms with movable furniture to ensure even wear over time.

Practical benefits of wool for public spaces

- **Elasticity:** Wool fibres recover easily from pressure marks left by furniture when gently brushed back.
- **Durability:** Wool is naturally dirt-repellent and flame-resistant, enhancing safety and longevity.
- **Extended lifespan:** Applying a textile protector further boosts the rug's resilience and appearance.



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When first installed, a Creative Rug may shed excess fibres, a natural trait of rugs made from natural fibres, as some fibres are not fully bound during spinning. Regular vacuuming will minimise shedding over time.